

Report on activities



Index

04

Presentation

05

About us

08

Our work

10

International
development
cooperation

16

Humanitarian aid

19

Education for
development
and awareness
raising

27

Cultural and
educational
activity

28

Volunteering

30

Economic
information



Dear friends,

As every year, I am pleased to present to you the activity report of the Social Promotion Foundation and the economic summary for the period 2021.

Still immersed in a deep global health and economic crisis, during this time we have continued to redouble our efforts to contribute with our work to the sustainable development of the poorest populations and, at the same time, to try to respond to the most immediate humanitarian needs arising from the pandemic and emergency situations.

This objective has materialized in more than twenty-five projects in Asia, Africa and Latin America, in which we have promoted rural development in Ethiopia, Palestine, Peru and Guatemala, by improving agricultural, livestock and fishing production processes that contribute economically and socially to the well-being of their populations. All of this with the aim of ensuring access to food and water, increasing family income and strengthening resilience in the face of threats such as COVID-19 or climate change.

We have also promoted business development in the tourism and agribusiness sector, through training for young people in Palestine and Upper Egypt, or health in countries such as Venezuela and Guatemala, with special attention to pregnant women or to combat child malnutrition.

And we do not forget education, the driving force for change. Through the Karibu Sana project, we continue to work for the schooling of street children in Kenya, and in schools in Lebanon, where we have worked to promote peace and coexistence among the entire educational community.

We have also continued our support for women, including education and job-oriented training in Palestine, Lebanon, Nicaragua, India, Venezuela and Uganda. And also through our cultural and educational cooperation activity in Europe, developed this year in Spain, Lithuania and Italy.

On the other hand, in a context of serious humanitarian crisis in which we find ourselves, with the aim of alleviating suffering and safeguarding human dignity, we have continued to provide support to Lebanon, severely damaged after the explosion of 4th August 2020, to guarantee peaceful coexistence in the country, and to Venezuela, with the provision of food and medicine for families in need.

In Spain, education for development and awareness-raising has continued through our think tanks: Women and Equality Observatory (OMEI) and Centre for Middle Eastern Studies (CEMO), and initiatives such as "Youth MUN Madrid" or "EFAS for Sustainable Development", promoting among society a deeper knowledge of the problems in the world, to raise solidarity and awareness of social justice, especially among the youngest. And in this desire to foster civic values and a solidary and responsible citizenship, we have continued to promote volunteering, very much focused on the accompaniment of young Madrid volunteer coordinators in the COVID-19 context.

Thanks to our general consultative status, we have also made our voice heard at the United Nations to contribute to a sustainable and resilient recovery in the face of COVID-19 and the advancement of the 2030 Agenda, backed by our 35 years of experience working on the ground, and we have participated in events promoted throughout the year by this organization.

I would like to end by expressing my sincere thanks to our funders, partners, donors, volunteers and friends, whose generosity and support enables us to carry out the work described in these pages and to continue helping many vulnerable people, with the aim of preserving their dignity around the world.

Jumana Trad,
President

About us

Social Promotion Foundation is a private non-profit institution, with a "small, agile and independent" structure.

Since 1987 it has been working for the eradication of poverty and sustainable human, social and economic development, to ensure that all people can live in accordance with their dignity, being the protagonists of their lives and the driving force of their own development.

Since 2001 it has been accredited in special consultative status and since 2004 in general consultative status with the Economic and Social Council (ECOSOC) of the United Nations.

Since 2005 it has been qualified by the Spanish Agency for International Development Cooperation (AECID).

It has a formal agreement with the Food and Agriculture Organization of the United Nations (FAO).

It complies with all the requirements of control and transparency in the exercise of its mission of the Development NGOs Coordinator of Spain.

Mission

To ensure that all people can live in accordance with their human dignity, being the protagonists of their lives and the driving force of their own development.

Vision

To build a culture of solidarity focused on the person and on the need to achieve better and more dignified living conditions, work, freedom and social participation for all.

Our aspiration is to strengthen the capacities of each person by mobilizing existing resources, through the support of an agile and efficient organization, giving a leading role to civil society and promoting real development.



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Federico Crespo

Iván Aznar

Project technician in Valencia

Pedro Bayarri

Projects technicians abroad

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"Youth MUN Madrid" project and education for development

Ana Gil

Volunteering

Tere Lledías

Financial area and corporate development

Director

Carmen Fernández-Dapena

Accounting and administration

Anca Rosca



Our work



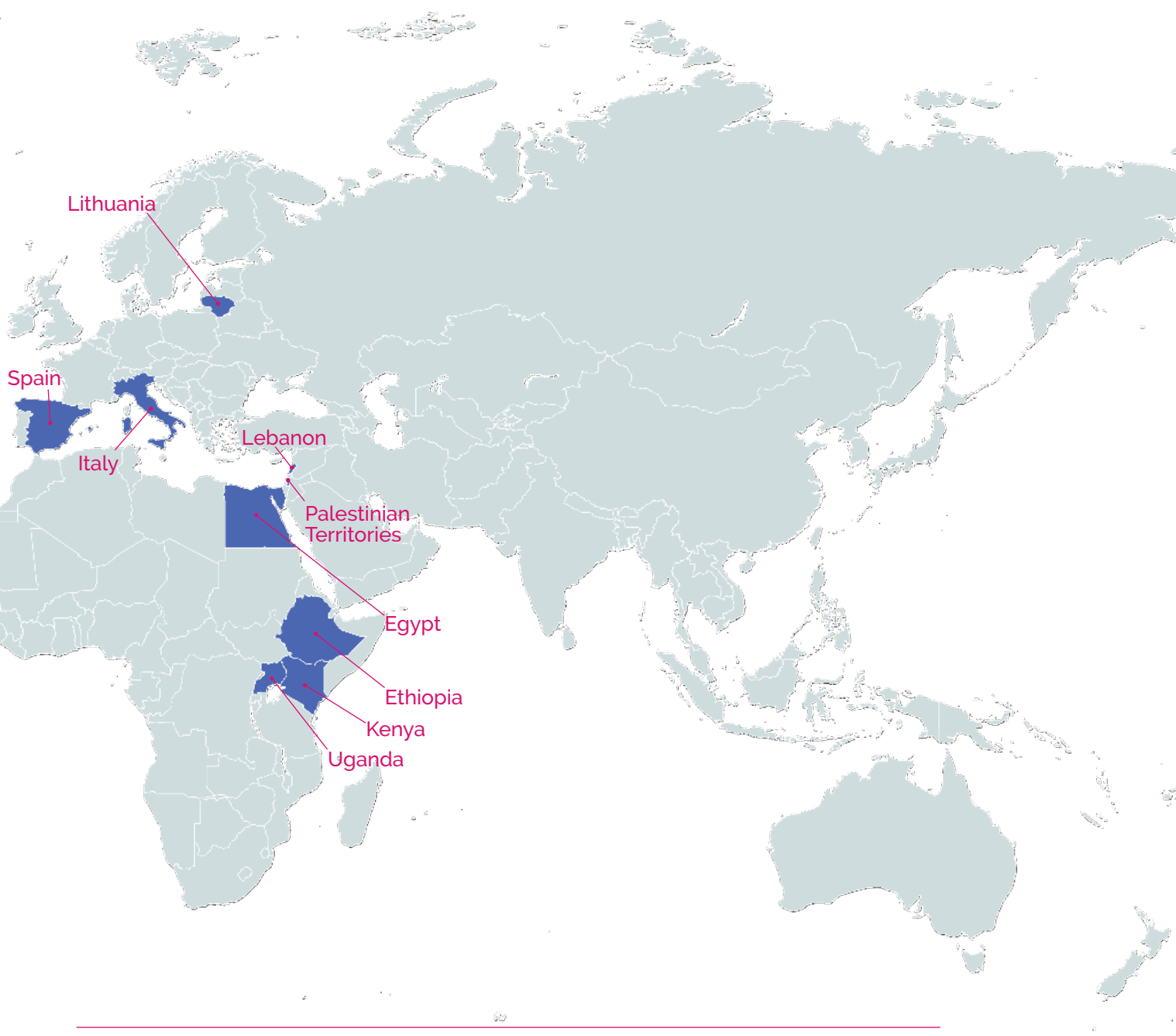
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Carried out projects

13

Countries

Find out about all our projects: <https://promocionsocial.org/en/file-of-projects/>



€3,545,211.66 Resources applied

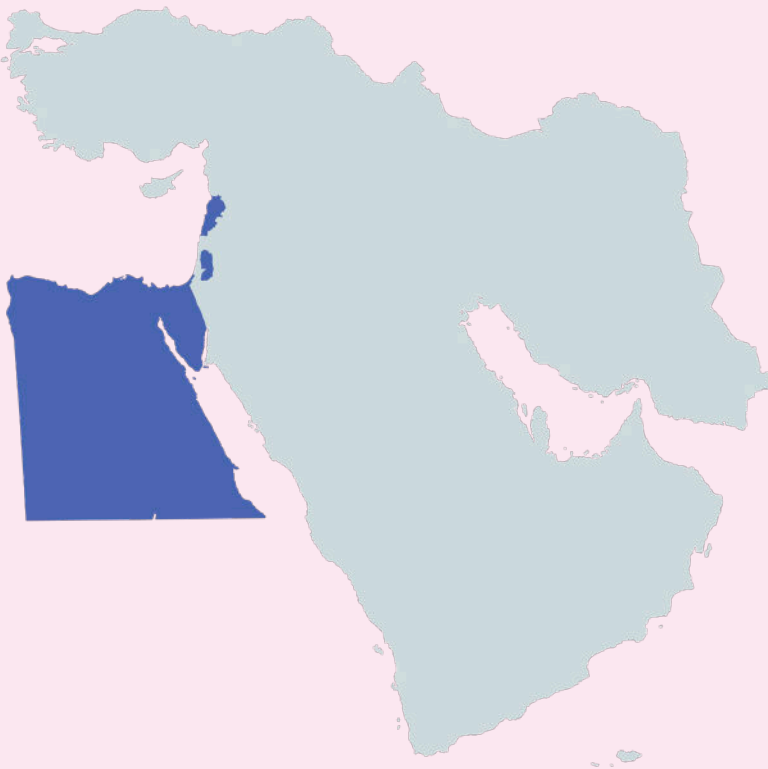
29,860 People supported

232 Volunteers

1,207 Donors

International development cooperation

Middle East



8 Projects:

€1,078,882.35 Resources applied



4,207 People supported

Local partners

- Association of Upper Egypt for Education and Development (AUEED). Egypt
- Promotion et Développement Social (PRODES). Lebanon
- Paradis d'Enfants. Lebanon
- Rural Women's Development Society (RWDS). Palestine
- Palestinian Agricultural Relief Committees (PARC). Palestine

Egypt:

Projects: 1

Sectors:  

Resources applied: €156,014.83

Lebanon:

Projects: 3

Sectors:  

Resources applied: €27,581.36

Palestinian Territories:

Projects: 4

Sectors:    

Resources applied: €895,286.16

Financial institutions	Number of projects	Grant applied
Spanish Agency for International Development Cooperation (AECID)	3	€853,927.68
Regional Government of Valencia	1	€133,154.16
Fondation Prince Albert II de Monaco	1	€64,219.16
Mondo Unito Foundation	2	€22,442.63
Queen Sofia Foundation	1	€5,138.73

In 2021, the Foundation continued its rural development work in the **West Bank** and **Gaza**, through the implementation of an agreement and three projects, to ensure an improvement in production processes that help to increase agricultural production and the marketing of surpluses, favoring food security and income generation. To this end, emphasis has been placed on training, access to water resources and the promotion of entrepreneurship in the agribusiness and cooperative sector, in a sustainable and equitable manner, with special attention to young people and women.

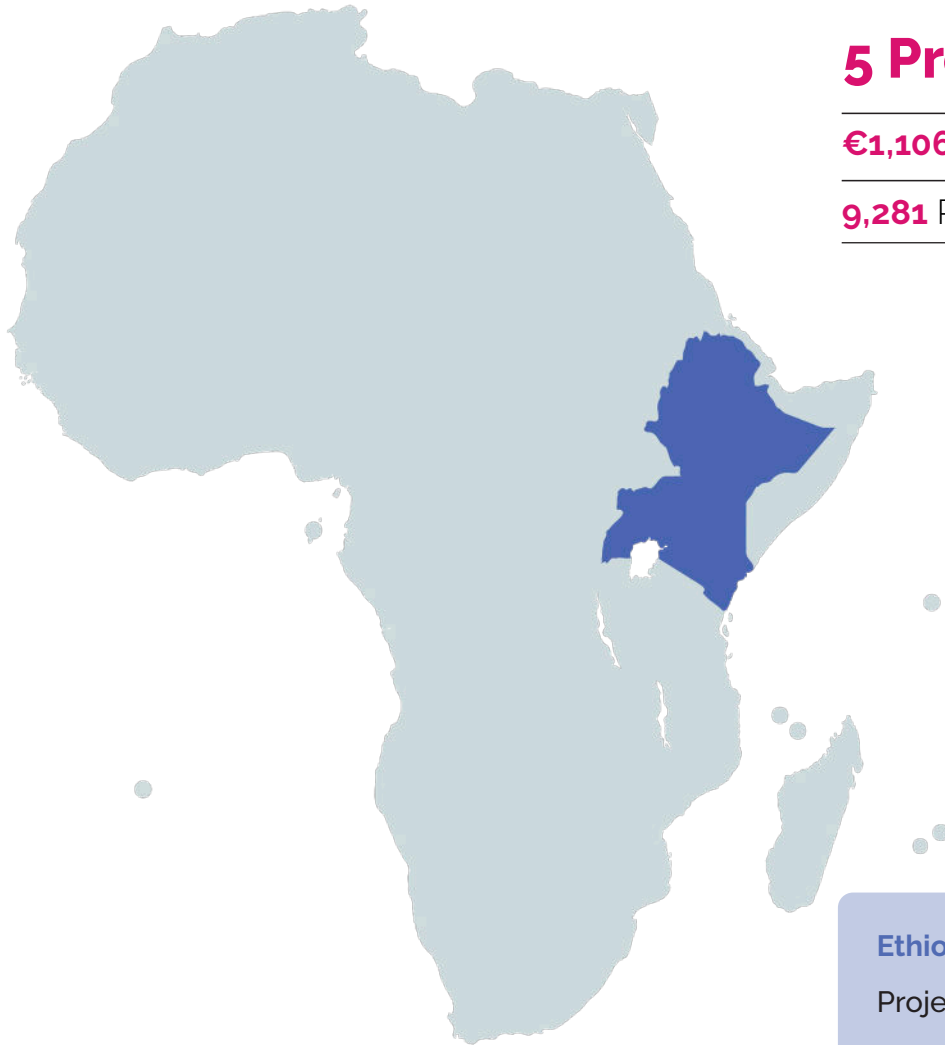
These activities have been supported by the Spanish Agency for International Development Cooperation (AECID), the Regional Government of Valencia and the Fondation Prince Albert II de Monaco.

On the other hand, in **Lebanon**, education has been the priority sector of work, very focused on promoting peace and peaceful coexistence, which has been developed among young Lebanese women and also in the schools of Paradis d'Enfants through a conflict resolution program aimed at the entire educational community, with the help of the Mondo Unito Foundation. A quality distance education program has also been supported in these schools, thanks to the Queen Sofia Foundation.

Finally, in **Upper Egypt**, with the support of AECID, access to decent work has been promoted through micro-entrepreneurship, with priority given to the tourism sector, for people in vulnerable situations, especially women, young people and people with disabilities.



Africa



5 Projects:

€1,106,702.10 Resources applied

9,281 People supported

Local partners

- Ethiopian Catholic Church Social and Development Commission (ECC-SDCO). Ethiopia
- Horn of Africa Voluntary Youth Committee (HAVOYOCO). Ethiopia
- Community Service Centre - Strathmore University (CSC-SU). Kenya
- Kyoga Foundation. Uganda

Ethiopia:

Projects: 3

Sectors:



Resources applied: €889,284.96

Kenya:

Projects: 1

Sectors:



Resources applied: €175,100.41

Uganda:

Projects: 1

Sectors:



Resources applied: €42,316.73

Financial institutions	Number of projects	Grant applied
Spanish Agency for International Development Cooperation (AECID)	2	€880,840.37
Regional Government of Valencia	1	€8,444.59
Sabadell Bank	1	-
Italian Episcopal Conference	1	€42,316.73

Cooperation work in Africa has been carried out in **Ethiopia**, through the implementation of an agreement, carried out in consortium with the NGO Rescate, and two projects to promote sustainable rural development in the Somali region and Oromia, financed by the Spanish Agency for International Development Cooperation (AECID) and the Regional Government of Valencia.

The main objective has been the recovery of livelihoods in rural agricultural and livestock farming environments, with special attention to the most vulnerable groups. To this end, work has been carried out to improve agricultural and pastoral production and productivity and the recovery and sustainable management of natural resources, guaranteeing the real and effective participation of women and strengthening the community fabric and the resilience of the population.

In **Kenya**, support has continued for the Karibu Sana project, which promotes access to quality education for underprivileged children in Nairobi, thanks to private donations. Sabadell Bank's aid has also made possible the extension of the Medical Dispensary of the Kwetu Home of Peace Children's Rehabilitation Centre in Ruai run by the Sisters of Mary Immaculate of Eldoret.

In **Uganda**, support from the Italian Episcopal Conference has enabled the further development of a project to empower women and girls in Wakiso and promote their participation and contribution to community and national development by providing them with education, knowledge, attitudes and awareness of their rights.



Latin America



7 Projects:

€591,214.13 Resources applied

3,415 People supported

Guatemala:

Projects: 2

Sectors:    

Resources applied: €316,631.24

Nicaragua:

Projects: 1

Sectors:  

Peru:

Projects: 2

Sectors:   

Resources applied: €238,989.18

Venezuela:

Projects: 2

Sectors:  

Resources applied: €25,995.76

Local partners

- Food for the Poor. Guatemala
- Foundation for Integral Development (FUDI). Guatemala
- Nicaraguan Association of Education and Culture (ANDECU). Nicaragua
- Farmer School of Education and Health (ESCAES). Peru
- Salud y Familia Association. Venezuela
- Arte y Ciencia Association (ASAC). Venezuela

Financial institutions	Number of projects	Grant applied
Regional Government of Valencia	1	€247,948.82
City of Madrid	1	€205,893.22
Regional Government of Madrid	2	€111,376.32
Alcobendas City Hall	1	-
Italian Episcopal Conference	1	-
Social Promotion Foundation	1	€25,996

In **Peru**, with the support of the Regional Government of Valencia, and in **Guatemala**, together with the City of Madrid and the Regional Government of Madrid, three projects have been developed to guarantee the right to food in vulnerable rural communities in the Chipuluc micro-basin, and in Joya Grande and Pamazana, with the Kaqchikel ethnic population, respectively.

To this end, the sustainability of agricultural production systems has been supported to improve agricultural production and marketing and access to nutritious food, while protecting natural resources. It has also focused on training and empowerment in agricultural and livestock techniques, and, in Guatemala, on nutrition and health, through medical and nutritional workshops and home visits. These projects are complemented by a component of training in rights, with special attention to women's equal and equitable participation in processes and decision-making.

Also in Peru, with funding from the Regional Government of Madrid, work has been carried out for fisheries development in the Bay of Sechura, im-

plementing comprehensive strategies to help fishermen and fisherwomen, fish farmers and their families to improve production processes and diversification, and to face the challenges of natural disasters and climate change.

In **Nicaragua**, with the help of the Alcobendas City Hall, a project has been completed for the economic, political and social empowerment of women in Managua, Masaya and Carazo, through micro-business and rights training.

Finally, in **Venezuela**, with the Italian Episcopal Conference, training and comprehensive education has been provided to adolescents at risk of social exclusion, especially teenage mothers, and health care for them and their babies. In addition, with private funds from the Foundation, the Albariza University Residence and the Pitahaya Institute (Maracaibo), both of which are educational initiatives of the Art and Science Association, have been provided with an electrical plant.



Humanitarian Aid: Campaigns and projects

Intervention countries:

Ethiopia, Venezuela, Lebanon

Resources applied:

€368,511.43

Sectors:

Protection, Health, Reconstruction, Water

People supported:

3,292

Local partners:

- Ethiopian Catholic Church Social and Development Commission (ECC-SDCO). Ethiopia
- Promotion et Développement Social (PRODES). Lebanon
- Carmel of the Theotokos and Unity. Lebanon
- Arte y Ciencia Association (ASAC). Venezuela

Financial institution:

Nando and Elsa Peretti Foundation



Ethiopia

In 2021, the Foundation completed a project funded by the Nando and Elsa Peretti Foundation to strengthen the St. Gabriel Catholic Health Centre in Addis Ababa to prevent and contain the spread of COVID-19 through training, the provision of Personal Protective Equipment (PPE) and awareness campaigns among the population and staff of the health Centre.

The Foundation has also allocated private funds to support the social work of the Carmel of the Theotokos and Unity in Lebanon for the benefit of vulnerable people in the country.

Lebanon

In the aftermath of the explosion in the port of Beirut on 4th August 2020, the Foundation has been active in two fundraising campaigns to help the population cope with its consequences:

Beirut Emergency: Litani

Its objective has been the reconstruction of the Litani Cultural Centre in Beirut, an initiative of Promotion et Développement Social (PRODES), and the sustainability of its activities and programmes aimed at women in vulnerable situations.

SOS Beirut: reconstruction of churches

Private donations have contributed to the reconstruction of the Christian churches of St. Michael, St. Anthony and St. Joseph in Beirut, promoting the presence of different faiths, religious freedom and peaceful coexistence in the country, for which Lebanon is a benchmark in the Middle East.



Venezuela

The "SOS Venezuela: water, medicine, food" campaign has supported the Art and Science Association in providing food and medicine to families in vulnerable situations, as well as medical assistance and prevention and treatment for COVID-19, in the context of the health, economic, social and political crisis in which the country finds itself.

It has also ensured the supply of water to the population of the community of El Palo, which is mainly indigenous (Guajira or Wayuu ethnic group) in a situation of poverty, through the implementation of a water well.

Sisters of the Poor of Segovia

Faced with the health emergency caused by COVID-19, private donations have been necessary to help the Sisters of the Poor of Segovia to face the challenges of the pandemic and to continue caring for the elderly, most of them in a situation of economic vulnerability, in their House in Segovia, which is mainly supported by the help of benefactors.



Federation of Christian International Voluntary Service Organisations (FOCSIV)

The Foundation is a member of FOCSIV (Federazione degli Organismi Cristiani Servizio Internazionale Volontario), the largest Italian federation of Christian organisations for international cooperation and volunteering, which works to "promote the development of all the people and of every human being", both in the North and in the South of the world.

Within the framework of this initiative, the awareness and fundraising campaign "Together for the Last" ("Insieme per gli Ultimi"), promoted by FOCSIV and Caritas Italy to support concrete projects against hunger and poverty in the context of the pandemic, which has widened the gap of inequalities and multiplied poverty, especially in the most vulnerable countries, has been launched. The Foundation participates in this campaign with two initiatives to promote the resilience of vulnerable populations in rural areas of Ethiopia and Palestine.

To promote this campaign, the initiative "The pandemic is not over, poverty has increased" ("La pandemia non è finita, la povertà è aumentata") was launched, which in November was supported by a television and radio marathon organised by TV2000 and Radio InBluz000.



Education for development and awareness raising

Every year, Social Promotion sets up initiatives to raise awareness, especially among young people, of the reality of the countries in which it works and the causes of poverty, social exclusion and human rights violations. The aim is to create critical awareness and solidarity attitudes and commitments that help to transform the reality in the South, but also in the North, which is where most of these imbalances are to be found.

Studies and reports

Centre for Middle Eastern Studies (CEMO)

CEMO's activity in 2021 has continued with the holding of two webinars to reflect exchange opinions and seek joint solutions to different aspects of the reality of the Middle East.

The first of these, co-organized on 29th July together with the Information and Communication Service of Opus Dei in Switzerland, was devoted to analyzing the situation in Lebanon one year after the explosion in Beirut on 4th August. Participants included Malek El Houry, businessman, active in training young people in citizenship; Nassib Ghobril, chief economist of the Byblos Bank Group; Pierre Issa, co-founder and former general director of the NGO Arcenciel; and Prof. Tarek Mitri, academic, former minister and former UN special representative. The meeting was moderated by Jumana Trad, president of the Social Promotion Foundation.

Subsequently, on 5th October, the webinar "Afghanistan: one month later", held in conjunction with the Euro-Arab Network for Development and Integration (READI), dealt with the current situation in the country after the withdrawal of US and international coalition troops and the Taliban takeover of power. Speakers included Javier Martin, delegate of the EFE news agency in North Africa and expert on the Middle East; Ramsi Jazmati, deputy director of the Choiseul Institute, expert in female leadership of Arab women and trustee of the Social Promotion Foundation; Aurora Moreno, journalist in the international information area of RNE; and Cristina

Bermejo, director of the NGO Rescate. The meeting was moderated by José Luis Zatarain, director of communication and volunteering of the Foundation.



Likewise, in Italy, CEMO's activity continued through the "Journalism and Religious Traditions" Committee, an initiative promoted jointly in 2019 by the Faculty of Communication of the Pontifical University of the Holy Cross, the Iscom Association and the Foundation to bring together journalists, educational institutions and representatives of different religious realities (Christians, Jews, Muslims, Hindus, Buddhists, etc.) and promote the understanding of the religious factor in the social context and in public opinion, through courses, meetings and seminars.

In 2021, the Committee held the webinar "Freedom of expression, the right to satire and the protection of religious sentiment" on 26th February to promote a debate on these issues and the need to redefine limits and codes in order to find a balance between freedom and respect for the sacredness of the other. Rossella Miranda, the Foundation's delegate in Italy, moderated one of the sessions dedicated to the relationship between freedom of expression and the protection of the dignity of religious traditions, analyzing the situation in Italy and Europe.

In addition, the Committee promoted a category of the 6th edition of the "Giuseppe De Carli" prize dedicated to the theme "Information and Religious Traditions", the ceremony of which was held on 16th December at the Pontifical University of the Holy Cross in Rome.

Women and Equality Observatory (OMEI)

The Foundation's Women and Equality Observatory (OMEI) is a multidisciplinary network of experts whose mission is to promote the generation of knowledge to analyze the situation of women in the world and to implement specific actions to help improve their living conditions.

With this objective in mind, OMEI, within the framework of the 65th session of the United Nations Commission on the Status of Women, held the side

event "Equality: Legal Developments and the Situation of Women in Spain" on 22nd March on the CSW65 NGO Virtual Forum platform.

This event was based on the conclusions of the doctoral thesis "Co-responsibility between men and women: proposal for a subject on legal equality in Spanish law between work and family life", by Dr. Almudena Santaella, lecturer at the Faculty of Legal and Social Sciences of the Rey Juan Carlos University.

Also, from a practical perspective, the drivers of equality were analyzed focusing on education and the labor market, the challenge of SMEs and the digital divide.

Julieta de Micheo, director of the OMEI Observatory, moderated this meeting, which also included the participation of leading women in different areas of society: Marlen Estévez, president of Women in a Legal World; Ana Fernández-Ardavin, vice-rector of development and academic planning at Villanueva University; Eva Chamizo, director of European affairs at Iberdrola; María Tosca, director of employment, training and entrepreneurship at the Spanish Chamber of Commerce; Gema de los Mártires, sales director (Orange Account) at ZTE Spain; and Soledad Álvarez, director of strategy at EFE Agency.

The round table was opened by Jumana Trad, president of the Foundation, and closed by María Bassols, deputy permanent representative ambassador of the Permanent Mission of Spain to the United Nations.



Education and training

2030 Goal: EFAS for the sustainable development

In 2021, the activity of this education for development project, developed by Social Promotion Foundation, in collaboration with the National Union of Family Farming Schools (UNEFA), continued within the framework of two cooperation agreements implemented in Palestine and Ethiopia and financed by the Spanish Agency for International Development Cooperation (AECID).

Several EFAs in Spain are participating in this initiative: EFA Casagrande (Badajoz), EFA Torrealdea (Valencia), EFA Piñeiral (La Coruña), EFA El Salto and EFA Boalares (Zaragoza), EFA El Soto (Granada) and EFA Oretana (Ciudad Real).

The aim is to generate interest, commitment and reflection on the Sustainable Development Goals (SDGs) among their students and to call for action to achieve a fairer and more sustainable world.

To this end, during this year, the students, coordinated by the teachers, have formed the driving groups in each EFA to research the SDGs promoted in the conventions and have proposed measures that can be adopted to achieve them. For this research, various teaching resources were made available to the centers, accessible from the website:

<https://ods.promocionsocial.org>.

In addition, during the last quarter, work has been carried out on the design of a travelling exhibition among the EFAS to show the results of this research through interactive panels, which have also served as a working tool. The exhibition was inaugurated at the EFA Piñeiral (La Coruña) in December.

An important synergy achieved this year was the Foundation's participation in the Rubik project of the Valencian Development NGOs Coordinator (CONGDV). An online resource platform made available to the educational community of the Regional Government of Valencia, where the educational resources of this education for development initiative have been shared.





Youth MUN Madrid

Youth MUN Madrid (YMM) is a leadership and non-formal education program that trains teenagers between 14 and 18 years old for intercultural dialogue and the joint search for solutions through the educational tool MUN (Model United Nations).

This initiative allows young people to approach the world of diplomacy and negotiation through simulations in which they represent UN member countries, to find solutions to problems that are part of the international agenda, and concludes with their participation in an intercultural youth dialogue forum.

In 2021, the Social Promotion Foundation, with the collaboration of "la Caixa" Foundation and the support of the FABRE Foundation, has adapted this leadership and awareness program with the aim of making it more accessible and inclusive for adolescents from any social, economic or cultural situation, and empowering facilitators (teachers, social educators and volunteers) to raise awareness of the value of interculturality.

To this end, a bilingual (Spanish/English) online program has been running since October 2020 with dynamics based on MUN simulations taught by the United Nations Association in Spain (ANUE), and workshops for the development of skills and thematic simulations for dialogue on the social problems arising from the COVID-19 crisis. More than 320 young people and 40 facilitators from 12 Spanish cities (Madrid, Alcalá de Henares, Zaragoza, Almería, Barcelona, Santiago de Compostela, San-

tander, Murcia, Alicante, Valladolid, Las Palmas de Gran Canarias and Palma de Mallorca) and countries such as Ireland, Turkey and Esuatini participated in this platform.

Also introduced as a novelty was #iDeas2030, an initiative coordinated by the FABRE Foundation that sought to promote among young people the development of local, sustainable and innovative solidarity projects with a global outlook and supporting the 17 Sustainable Development Goals in their environment.

As a culmination of this IV edition, the Youth MUN Madrid 2021 conference held its opening ceremony on 11th June in the Senate, and subsequently, on the 12th and 13th, in Los Tilos School, the delegates met by committees, 8 in total, in search of joint solutions to the world's problems.

Thus, 92 young people participated in the following committees and themes in English: HHRR "The Right to Privacy in the Digital Age"; SOCHUM "Press freedom in the modern era"; WHO "Providing medical aid to rural regions in low-poverty countries"; and FAO "Ensuring equitable access to food to reduce hunger and malnutrition".

In addition, 71 other young people participated in these committees and themes in Spanish: UN Women "The issue of violence against women and girls"; WHO "The importance of global cooperation to prevent possible future pandemics"; UNDP "Social and labor integration of people with disabilities"; and ECOSOC "Preventing the financing of terrorist organizations to avoid endangering international peace and stability".

Awareness raising Stand Together

#StandTogether is a digital, inclusive and ecumenical platform to raise awareness about the right to religious freedom and the protection of minorities, with a special focus on persecuted Christians.

To this end, the webinar "Women of Courage and Faith" was also held on 29th January.

This initiative was promoted in 2017 by the International Centre for Communication and Liberation, the Association of Friends of Rome Reports, the ISCOM Association and Social Promotion.

Conferences and meetings

Throughout the year, Social Promotion has launched various initiatives to raise awareness of the reality of the countries in which it works and the activities it carries out to try to improve it.

In 2021, an innovative activity was carried out at IE Business School with Bachelor in Business Administration (BBA) and MBA students, holding various virtual and face-to-face meetings on 9th February, 5th June, 13th September and 27th November, led by José Luis Zatarain, director of communication and volunteering, to explain the Foundation's cooperation projects and solidarity campaigns, which have been supported through digital marketing techniques, via Google Ads, helping to increase their visibility and dissemination.

On the other hand, Pedro Bayarri, the Foundation's project technician in Valencia, gave an awareness-raising workshop on development cooperation and volunteering at the Valencia Youth Council on 15th November. Subsequently, on 23th November, he promoted knowledge of SDGs 1, 5 and 10 among students in the first year of ESO, and their contribution to building a fairer society with the workshop "2030 Goal, development of the SDGs" at the Santiago Apostol School in the Cabanyal neighborhood in Valencia.

Also, on 29th January, the Foundation organized the webinar "The situation of women in Nicaragua and municipal development cooperation interventions around the SDGs", as part of the Alcobendas City Hall's School for Citizen Participation and Innovation (EPICA).

The objective was to present the activities carried out and the socio-economic context in which the Foundation's project to promote women's empowerment by improving their access to employment through training, funded by the City Hall of Alcobendas and implemented in consortium with the local partner ANDECU, was developed.

In addition, on 27th April, Jumana Trad, president of the Foundation, participated as a speaker in the 13th edition of the Fortifying Families webinar series dedicated to "Families and the Sustainable Development Goals", sponsored by The Church of Jesus Christ of Latter-day Saints, represented by the Latter-day Saint Charities in New York and Geneva, and the Office of the European Union and International Affairs in Brussels (Belgium).





Media participation

On 11st January 2020, Gerard Poch, head of mission of the Social Promotion Foundation in Ethiopia, spoke about the challenges of implementing development projects in the Ethiopian country in 2020 in the context of COVID-19.

This conference was an invitation from the AUGA Association (University Extension Classroom for the Elderly of Anoia) and was broadcast live on the Taronja Anoia Television Channel and on-line by the University of Lleida.

Likewise, in February, the Foundation published an article on its work in rural areas of Ethiopia and Palestine in issue 27 of the magazine 'Tesla' of the Official College and Association of Industrial Engineers of Madrid, within the framework of the two agreements financed by the Spanish Agency of International Cooperation for Development (AECID), with the title "Combating climate change and food insecurity in rural areas of Ethiopia and Palestine".

Subsequently, on 8th March, Jumana Trad, president, participated in the program "El Espejo" on Cadena COPE to analyze and take stock of what Pope

Francis' trip to Iraq meant in terms of peace, religious freedom and coexistence in the country.

United Nations

The Foundation has a special consultative status since 2001 and general consultative status since 2004 with the United Nations Economic and Social Council (ECOSOC).

Under this status, the Foundation submitted a written statement that was published in July for the 2021 High Level Segment (HLS) of the United Nations Economic and Social Council (ECOSOC). The statement addressed the interrelation of the different Sustainable Development Goals (SDGs) of the 2030 Agenda and the necessary collaboration to overcome obstacles and common challenges, and also the challenges of the pandemic, where organized civil society has an unquestionable responsibility and an important vector role.

On the other hand, represented by Macarena Cote-lo, project director, the Foundation has participated virtually in these events promoted by the United Nations:

- 46th session of the Human Rights Council in Geneva, held from 22nd February to 23th March 2021, where the Foundation presented 3 statements together with the Associazione Comunita Papa Giovanni XXIII (APG23), on the right to food, the role of poverty alleviation and the situation of migrants and the Balkan route.
- First phase of the UN Women Equality Generation Forum, held on 29th-31st March in Mexico.
- Webinar "Regional Launch of the COVID-19 Global Gender Response Monitoring in the Arab States", organized by UNDP and UN Women, from Amman, 12th April.
- Meeting of the President of the Human Rights Council with NGOs, from Geneva, 13th April.
- Webinar on the contribution of development to the achievement of human rights, organized by the Office of the High Commissioner for Human Rights, 28th May.
- 22nd session of the Working Group on the Right to Development of the Human Rights Council, held in Geneva, from 22nd to 26th November.
- Special meeting "International Day of Solidarity with the Palestinian People" at the United Nations Office at Geneva on 29th November.

In addition, the Foundation's representative in Italy, Rossella Miranda, participated in the FAO Annual Conference, held from 14th to 18th June.

Also, through its Women and Equality Observatory (OMEI), within the framework of the 65th session of the United Nations Commission on the Status of Women, Social Promotion held the side event "Equality: Legal developments and the situation of women in Spain" on 22nd March, on the CSW65 NGO Virtual Forum platform, and participated virtually in its sessions.

Alliances and networks

Anna Lindh Foundation (FAL)

The Foundation is a member of the Spanish network of the Anna Lindh Foundation (FAL), which aims to promote cultural dialogue between the northern and southern Mediterranean.

The Foundation collaborates with FAL providing content for its newsletter and website.

READI, REDI

Social Promotion has promoted the creation of the READI and REDI networks, of which it is currently a member, conceived as a space for the transfer of experiences and good practices among its members, and as a tool for an associative and participative process among the social organizations of the Mediterranean basin and Latin America that make them up, respectively, for the strengthening and leading role of civil society.

In 2021, the Foundation participated in REDI's virtual forums: "Possibilities for financing development cooperation projects in the USA", on 7th September; "Social networks and digital security", on 31st May; and "The case method: help in facing the challenges of the family environment", on 5th November.

In addition, the Foundation, through its Centre for Middle East Studies (CEMO) and READI, jointly organized the webinar "Afghanistan: one month on" on 5th October.



Forum of Catholic-inspired Organisations (Rome Forum)

The Rome Forum aims to try to contribute, in collaboration with the Holy See, to solving the problems and challenges facing the United Nations and other international and regional organizations.

To this end, during 2021, the Foundation participated in various virtual working sessions organized by the Forum and coordinated by Monsignor Chica, the Holy See's observer to the United Nations in Rome, to work on the drafting of documents that were transmitted between May and June to the FAO Committee on Food Security.

Also during the year, the Forum, together with the Permanent Mission of the Holy See to FAO, IFAD and WFP, held the following seminars:

- "Guidelines on Gender Equality and Women's Empowerment in the Context of Food Security and Nutrition" - FAO, 23th February.
- "The role of women in promoting integral human development", 17th May 2021. This was the first in the series of webinars "Food for Life, Food Justice, Food for All", held in the framework of the Food Summit and in preparation and to show the Holy See's perspective for the UN Food Systems Summit in July.
- "Decent work and agriculture: so that no one is left behind", 8th July, with the participation of our

head of mission in Palestine, Mayte Illán, to show the Foundation's work experience in empowering rural women in Palestine.

- "Resilient, inclusive and sustainable food systems", 12th October.

On the other hand, in 2021 the Forum has published in two new languages, including Spanish, the report "Towards a more inclusive society". This is the result of two years of work by member organizations, in which they have analyzed the concept of "inclusion" in the areas of human rights, development and environment, migration, education, family, health and youth. In each of these clusters, the work was articulated around three concepts: "Key elements", "Challenges" and "Positions taken". In these years, the Foundation has been co-facilitator, together with the NGO MIAMSI, in the thematic group development and environment.



Cultural and educational activity

Social Promotion provides institutional and financial support to social initiatives which, through their programs, promote cultural, social and solidarity values, dialogue between cultures and the promotion of peace, paying special attention to the role of women, especially young women, and the family in society. It also helps educational institutions and programs that encourage education at different levels and access to education for people with limited resources, so that each individual can be the protagonist of his or her own development and generate real social wealth.

In 2021, Social Promotion contributed to the expansion of the Strevadvaris Training Centre, an initiative

of Kultūros Vystymo Ir Švietimo Viešoji Įstaiga for the development of human and social training activities aimed at families and young people in Lithuania. Also in Lithuania it has collaborated with the project "equipment for Lithuanian youth" of Viešoji Įstaiga Visuomenės Kultūrinio Ugdymo Centras, with the provisioning of the cultural and youth centers "Vilnelė" and "Slėnis".

Moreover, in Italy the Foundation has contributed to the Villa Balestra International Centre of the Fontana Nuova Cultural Association for the academic and human training of young professionals. And in Spain it has supported the multidisciplinary university education programs of the Somosierra School.



Volunteering

The Foundation believes it is necessary to instill civic values in society and to foster solidarity and responsible citizenship, especially among young people, through volunteering. For this reason, it promotes social participation and carries out training programs to develop this activity appropriately.

In addition, the Foundation has been recognized as an Assessment Body for the Reconoce Program, a project that promotes the recognition of skills acquired through volunteering, based on an online accreditation system, from which all volunteers can benefit.

Volunteering by young people from Madrid in Occupational Centers

Thanks to the collaboration agreement between the Department of Social Policies of the Regional Government of Madrid and the Madrid Social Care Agency (AMAS) and the Social Promotion Foundation, young people from Madrid have been able to volunteer for another year at the Barajas Occupational Centre for people with intellectual disabilities.

In 2021, this activity was supported by the Regional Government of Madrid and was carried out through virtual platforms, thus complying with the health recommendations generated by the COVID-19. Subsequently, since June, it has been resumed in person, complying with all safety protocols and including as a novelty, this year, a hiking activity.



Volunteering by youth associations

Social Promotion has signed a collaboration agreement with various youth associations in Spain to coordinate and carry out volunteer and social action initiatives and volunteer training programs throughout the year, which promote and strengthen young people's commitment to their own environment.

Within the framework of this activity, in 2021 the "Leave Your Mark" initiative was developed, a collaborative space for young people where they identify the needs of others and share their ideas and actions to change the world, developing their own first social projects.

On 19th and 20th February, a meeting took place between the young people born in 2007 (G-2007) and from 29th October to 1st November between those born in 2008 (G-2008).

In turn, this initiative has helped the volunteers (monitors) of the youth associations to learn how to lead training workshops aimed at the social commitment of young people and for each youth association to become a space for social awareness and dinamisation.

Participation in FEVOCAM activities

The Foundation has actively participated in the creativity session to design the FEVOCAM campaign for the 2021-2022 academic year on volunteering, which aims to awaken interest in Madrid society in voluntary action as an opportunity to respond to some of the social concerns and needs.

Social action

On 22nd December, the Social Promotion Foundation delivered 200 pairs of trainers donated by the Elche-based company Tempe to children at risk of social exclusion at the Santiago Apostol School in the Cabanyal neighborhood of Valencia.

This campaign is part of Tempe's corporate social responsibility program and the Foundation's social action agenda in the Valencia region.



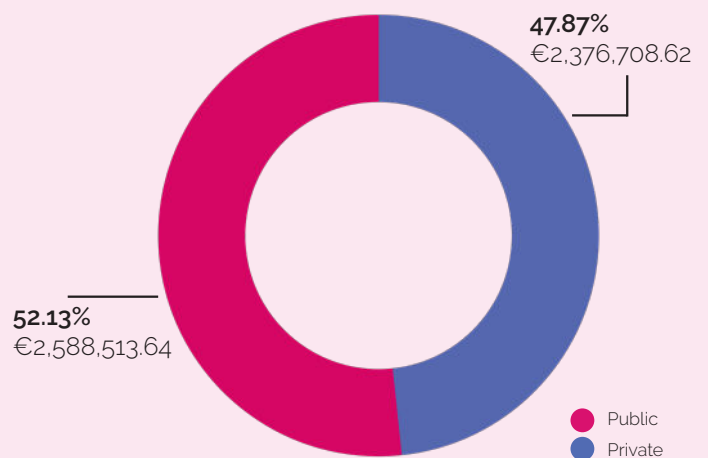
Economic information

Economic information 2021

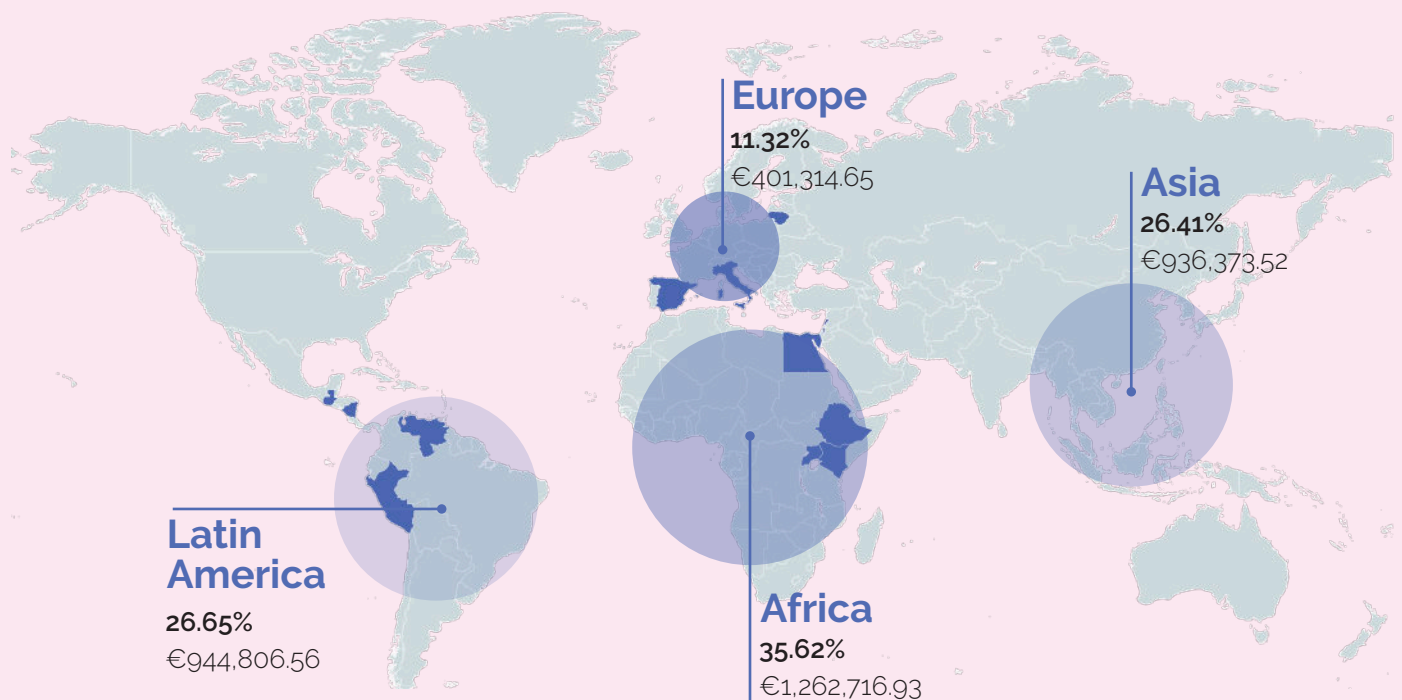
The financial results of the Social Promotion Foundation for the year 2021 are part of the Strategic Plan approved by the Board of Trustees for the period 2021-2024.

Resources raised

The resources obtained from subsidies from public and private institutions and donations from individuals and companies and income from the Foundation's assets amount to €4,965,222.26.

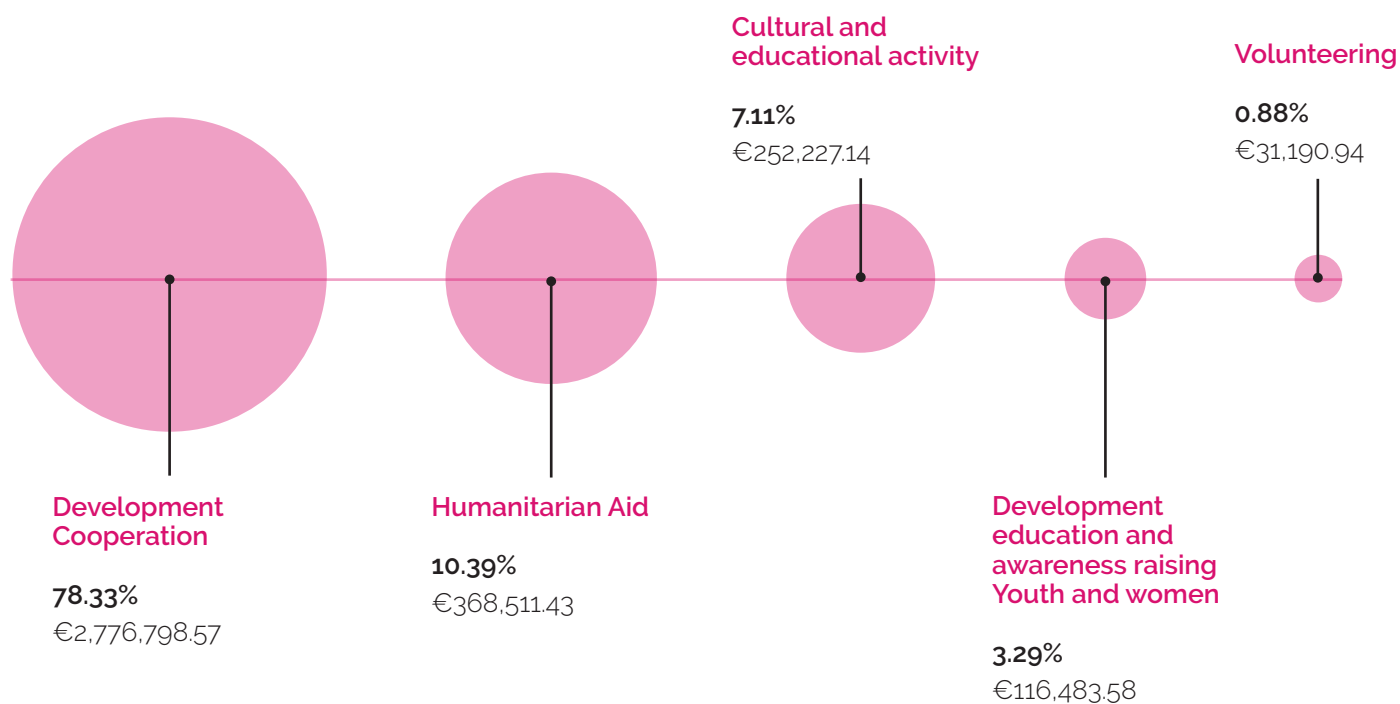


Allocation of resources by geographical area



Allocation of resources by area of activity

Resources applied in the form of expenditure and investments directly associated with the activities in fulfilment of purposes amount to €3,545,211.66.



We are transparent

The Foundation carries out regular monitoring and evaluation of its activity:

- We are audited annually by AEA Auditores de Empresas Asociados, S.L.
- We have the Transparency and Good Governance Seal of La Coordinadora de ONG para el Desarrollo - España.



Public and private funders



MONDO
UNITO



Dirección General de Servicios Sociales
e Innovación Social
CONSEJERÍA DE POLÍTICAS SOCIALES,
FAMILIAS, IGUALDAD Y NATALIDAD



CHIESA
CATTOLICA
ITALIANA



GENERALITAT
VALENCIANA
Conselleria de Transparència,
Responsabilitat Social,
Participació i Cooperació



Acknowledgements and contributions



UNEFA



ZTE Leading 5G Innovations



EFE:







iYour help makes our work possible!

elpoderde12euros.org

€12 is what it costs us to satisfy small day-to-day needs. **But with €12/month, you can also change the lives of thousands of people in vulnerable situations.** The sum of a few makes it possible!

Become a member and help the sustainability of our projects.

More information: elpoderde12euros.org



You can also help us by making a donation:

Account holder: Fundación Promoción Social de la Cultura

Santander Bank

IBAN: ES37 0075 0114 2806 0034 5659

SWIFT: BSCESMMXXX

Your solidarity, in the form of a donation, helps the sustainability of our projects and is subsidized up to 80%.

Tax advantages of your help for Spanish resident and for non-residents who pay income tax in Spain:

TAX DEDUCTIONS

Donations to non-profit organizations under Law 49/2002

Individuals (Personal Income Tax)		Legal persons (IS)	
First 150€	Rest		
80 %	35 %	35 %	40 %
	When an equal or greater amount has been donated to the same entity in the same year and in the previous two years		When an amount equal or greater than the same amount has been donated to the same entity in the financial year and in the two preceding financial years

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20

21