
**STRATEGY OF
EDUCATION FOR DEVELOPMENT
AND GLOBAL CITIZENSHIP
2021-2024**

Social Promotion Foundation

INTRODUCTION

Social Promotion Foundation works for human dignity and promotes a culture of solidarity centered on the person and on the need to achieve better and more dignified conditions of life, work groups., freedom and social participation for all, paying special attention to the most vulnerable

For Social Promotion, Education for Development and Global Citizenship is at the base of solidarity, and it is essential for society to become aware that the fight against poverty and exclusion and the commitment to promote the development of peoples requires a change in the policies and development models of the so-called first world.

The Social Promotion Foundation understands the Education for Development and Global Citizenship as a learning and educational process for social transformation that promotes the value of the common, of rights and solidarity, generating knowledge, values and attitudes that allow citizens to improve their understanding of global reality and push him to individual awareness and social mobilization for the eradication of poverty, situations of inequality, environmental unsustainability and violation of rights.

In a context of a COVID-19 pandemic, from Social Promotion we observe more than ever the interrelation of people and the global nature of the problems. To achieve compliance with the SDGs and the 2030 Agenda, it is essential to involve broad layers of citizens.

We understand an Education for Development and Global Citizenship that generates profound changes in people's consciousness, that turns them into agents of change and that encourages them to an active social participation. Citizenship is key in the demand and support for local and global policies to care for people and the planet in a post-COVID context.

INTERVENTION FRAMEWORK

The intervention framework of the Social Promotion Foundation adjusts to its general objective of working for the dignity of people in the world, enabling them to be protagonists of their own development under the premise of respect for fundamental rights and freedoms, according to the Universal Declaration from the human rights.

Objectives

1. Create awareness and opinion about the importance of achieving the 2030 Agenda and its SDGs, in close relation to human rights.
2. Promote the eradication of poverty, the promotion of education as an engine of change and lasting human development.
3. Contribute to the effort to create in society and, especially, in young people and women a greater citizen awareness, responsible and supportive, committed to the eradication of poverty, sustainable human development and the full exercise of the right in accordance

with the dignity of the person and respectful of the cultural identity of peoples and social groups.

4. Promote transformative communication that pursues critical thinking, solidarity and active social participation of citizens.
5. Include Human Rights, Gender and Environmental Sustainability approaches in a transversal way in its activity.
6. Bet on cultural diversity and the exchange of knowledge and values.
7. Defend and make known the situations of violation of rights.
8. Increase and strengthen our networking, for the exchange of experiences and knowledge, to improve efficiency and improve the impact of our actions.

Main strategic lines of intervention

To achieve these objectives, a series of strategic lines are established on which our work at Education for Development and Global Citizenship focuses:

1. **SDG and Human Rights:** Social Promotion Foundation works for human rights, with special attention to the gender approach as the basis for a more just society. It raises this in close connection with the training, internalization and action around the SDGs by global citizens.
2. **Priority in the education of the young population:** For the Foundation, youth is key in the processes of change and it is unavoidable that its processes and activities generate awareness, commitment and reflection around the Sustainable Development Goals and promote a citizenry committed to a more just and sustainable world.
3. **Youth is the future of humanity and much of the change towards a more sustainable world is in their hands.** To build a more just and sustainable world, it is essential that citizens get involved. And education is the key, as a transforming tool of society, to promote a caring, responsible, committed global citizenship that recognizes the equal rights and dignity of all people and is sensitive to their problems.
4. **Promote the activity of observatories, interdisciplinary spaces, that facilitate reflection, study and exchange of opinions between intellectuals and experts who share a vision of societies based on justice and respect for freedom of thought, and a desire to contribute to the common good and peace among peoples.**
5. **Mainly through the Observatories of the Foundation, CEMO (Center for Middle East Studies) and OMEI (Women and Equality Observatory), we promote reflection and knowledge of the situation of our society and human development in the countries of the South and its causes in order to generate attitudes and commitments in the North to fight poverty. Within this process that offers direct information on the causes of poverty, social exclusion and violation of rights, it is achieved that citizens identify with these realities and participate, propose actions and changes that end up transforming society.**

6. Transformative communication: the Foundation is committed to informing and denouncing the situation of vulnerability that abruptly occurred in some cases (humanitarian aid) or to promoting development and more dignified living conditions. It also seeks to value the solidarity action and social participation of its volunteers or to give visibility to groups at risk of social exclusion both in Spain and outside our borders to promote more dignified conditions or show their potentialities, capacities and put them in value.
7. Communication is very directed to our identified audiences: knowing our target audience we approach their information needs by adapting the messages and tools appropriately. Social Promotion Foundation recognizes the key importance of collaborating with the media to transmit messages, information and proposals that contribute to building societies in favor of sustainable development. To achieve these objectives, the Foundation relies on a communication strategy through the publication of information and interaction with audiences in its own communication channels.
8. Networking. Social Promotion considers that cooperation is an associative and participatory process, based on the leadership of civil society.
9. Social Promotion Foundation understands that in order to carry out an effective Education for Development and Global Citizenship it is important to ensure the relevance and legitimacy of the messages transmitted, which must have as a starting point a true knowledge of the realities of the South. For this, a true partnership -formal or informal- is required with development actors on both sides for the implementation of strategies, planning and joint actions at the international level.
10. In this context, Social Promotion Foundation has sponsored the creation of different networks that act with autonomy and full legal capacity, reinforcing the institutional and technical capacity of the organizations that comprise them. These networks will be part of the sensitization process at two levels, South-South and South-North.
11. The Foundation promoted the creation and is currently a member of the READI, REDI and ESBAL networks, which serve as a space for sharing information, successful experiences and good practices among social organizations from countries in the Mediterranean basin, Latin America and Eastern Europe and Balkans, respectively.

We are part of the following networks:

International:

- READI. Euro Arab Network for Development and Integration - www.redreadi.org
- REDI. NGO Network for the Development of Ibero-American Countries - www.redredi.org
- Spanish Network of the Anna Lindh Foundation (FAL) whose objective is to promote cultural dialogue between the North and South of the Mediterranean - <https://redespanolafal.iemed.org>

National:

- Coordinator of ONGD for Development - Spain - www.coordinadoraongd.org

Autonomous:

- CVONGD. Valencian NGO Coordinator - www.cvongd.org
- Madrid NGO Network - www.redongdmad.org
- FEVOCAM. Madrid Platform of Volunteering and Social Action Entities - www.fevocam.org

DEVELOPMENT OF THE PLAN AND ACTIVITIES

For the next four years, Social Promotion will design, schedule and implement its activities in this area as a component of Education for Development and Global Citizenship of development cooperation projects submitted to calls for public participation. All the Foundation's interventions and programs will have a transversal focus on Education for Development and Global Citizenship.

On the other hand, the Education for Development and Global Citizenship component has been increasing its importance in recent years, reaching its own calls for grants from public institutions. Social Promotion will also attend these specific Education for Development and Global Citizenship calls, in some cases in consortium with other NGOs, highlighting those published by the following public bodies: European Commission, Spanish Agency for International Development Cooperation (AECID), Regional Government of Madrid, Regional Government of Valencia, Regional Government of Castilla y León or City of Madrid.

Indicators:

- Education for Development and Global Citizenship component in agreements and development cooperation projects: Education for Development and Global Citizenship component in 2 agreements during the period and an additional project/year.
- Projects in calls of Education for Development and Global Citizenship: 1 Project per year.

Regarding the scope of action of Social Promotion in its Education for Development and Global Citizenship activity, Social Promotion Foundation directs its actions as a priority to youth. For the Foundation, youth is key in the processes of change and it is unavoidable that the processes and activities of the Education for Development and Global Citizenship designed generate awareness, commitment and reflection around the Sustainable Development Goals and promote a citizenship committed to a more and sustainable and just world.

Youth is the future of humanity and much of the change towards a more sustainable world is in their hands.

- A. Social Promotion during this period will carry out Education for Development and Global Citizenship programs with young people in the field of Non-Formal Education with the general objective of adapting the programs aimed at youth for their training in intercultural dialogue and being able to carry out an in-depth analysis of the new challenges that arise as a result of the coronavirus crisis, develop empathy and knowledge of the various points of view, reflection and elaboration of critical thinking and promote the cooperative search for improvement solutions to local and global problems.

To do this, during the 2021-2024 activity period, priority will be given to achieving the following specific objectives:

1. Digital adaptation of the Youth MUN Madrid awareness program to the current coronavirus crisis so that it is accessible to the adolescent population of any social, economic or cultural situation and empowers the people who facilitate the program (teachers, social educators and volunteers) to raise awareness about the value of interculturality.

Indicator:

- Offer of a bilingual online platform with dynamics on the MUN (Model United Nations) educational tool, thematic drills for dialogue on social problems derived from the Covid-19 crisis and workshops on global problems through knowledge of the 2030 Agenda.
2. Encourage initiative and proactive attitude during adolescence to help face the social challenges identified in their environment, through experiences of intercultural dialogue and social action that improve citizen coexistence and social cohesion.

Indicators:

- Organization of a 3-day Youth Dialogue Forum where students will have the opportunity of an intercultural experience participating in simulations of the United Nations (UN) work sessions. They will participate as delegates of a country in one of the UN committees and will represent the position of that country to negotiate and agree with other countries on the adoption of improvement resolutions. All this adopting the norms of procedure and democratic values of the UN.
 - Participation of adolescents in initiatives around the 2030 Agenda organized by entities linked to The Foundation to propose innovative solutions to the social consequences of the pandemic in the closest environment.
 - Development of 3 inter-Association activities each year that promote dialogue between young people from different backgrounds as long as the post-COVID situation allows it.
 - Organization of 2 informative workshops a year to make the Associations aware of the new educational trends and initiatives that exist in their environment with which they can strengthen ties and generate alliances.
- B. Social Promotion during this period, it will carry out Education for Development and Global Citizenship programs with students in the field of Formal Education, in Primary and Secondary schools, and in Agrarian Family Schools (EFA) that develop their professional training in schools located in rural areas.

Thus, the EFA are vocational training centers in rural areas that teach Middle and Higher Level Training Cycles officially recognized by the Ministry of Education, in the professional areas of Agriculture, Food Industries, Sociocultural and Community Services, Health, Transport and Maintenance of vehicles, Hospitality and Tourism, Information Technology and Communications, Commerce and Marketing, Physical and Sports Activities and Administration and Management. In addition, some EFAs teach ESO and Baccaalaureate. All EFAs provide Occupational Training and Continuous Training.

The presence of the EFA fulfills a very important mission in the face of the challenge of the depopulation of the Spanish rural environment. They contribute to the presence of women in rural areas, help to fix their population and stop the abandonment of rural areas.

Young people and adolescents who receive their training in the EFA are the ideal recipients of Education for Development and Global Citizenship actions within the framework of our agreements and projects that are developed in rural areas in the developing countries where we work.

They will be able to know the reality of the rural environment of these countries, and how our agreements / projects apply the approaches of rights, environmental sustainability and gender equality in interventions aimed at the most vulnerable rural population of countries such as Ethiopia, Palestine or Peru so that can access with guarantee the fulfillment of their rights in terms of equity and sustainability.

To do this, during the 2021-2024 activity period, priority will be given to achieving the following specific objectives:

Indicators:

- Students from 7 EFA from 6 different autonomous communities will participate in the Foundation's Education for Development and Global Citizenship programs.
- 650 students from 6 EFAs will reflect on the SDGs linked to the agreement and how they are being met in the Foundation's countries of intervention.
- 36 EFA students begin a process of research and training on the different SDGs and how to contribute to their fulfillment.
- A Web Portal will be created and made available to the EFA students and the general public with the aim of raising awareness among the students of the Agrarian Family Schools about the importance of the 2030 Development Agenda, generating their interest, commitment and reflection on around the Sustainable Development Goals. This Portal will give access to didactic materials and downloadable files for their work in the classroom.
- 6 thematic information panels (ODS) will be designed, and the material produced will be exhibited in at least 6 EFAs in 6 different autonomous communities to raise awareness among students.

- Story or drawing contests will be organized in at least 2 EFAs with themes related to the 2030 Agenda and the SDGs that are being worked on within the framework of the Foundation's projects.
- Impact activities will be carried out in at least 6 localities in the rural environment of the EFAs that participate in the Foundation's Education for Development and Global Citizenship programs.
- The Foundation will promote the meeting and dialogue of a representation of the EFA students with young people from urban areas who participate in Education for Development and Global Citizenship Promotion programs.

MONITORING AND EVALUATION PROTOCOL

The steering committee of the Social Promotion Foundation is responsible for the technical monitoring of this Education for Development and Global Citizenship Strategy and the global Strategic Plan.

It will be guaranteed that the activities carried out in Education for Development and Global Citizenship are aligned with the Mission, Vision and Values, with the general objectives of the Strategic Plan, and with the Equality Plan, of the Social Promotion Foundation.

In order to monitor the development of the Strategic Plan, a series of indicators have been defined to measure the results of the main activities. The monitoring of compliance and / or deviations in the indicators will be carried out by the Awareness Department and Education for Development and Global Citizenship, together with The Foundation's steering committee, on an annual basis, through the planning of activities at the beginning of the year and their evaluation at the beginning of the year and end of it.

The planning of the activity of each exercise will be carried out in accordance with what is established in the Strategic Plan, and its evaluation at the end of the exercise will allow decision-making in order to correct and avoid deviations.

In addition, a second supervision and evaluation of compliance with the Education for Development and Global Citizenship Plan will be carried out within the framework of a review of the Strategic Plan 2021 -2024, by the Board of Trustees of The Foundation, through the Executive Committee, midway through the execution period (January 2023).

Likewise, The Foundation's projects are subject to evaluation and monitoring rules established by the financing entity, in the case of being subsidized projects. These projects have a prior diagnosis (preparation of a baseline), follow-up reports (semi-annual, annual, etc.) and final evaluation.

Regarding transparency and accountability, since 2016 we have undergone an external evaluation based on the Transparency and Good Governance Tool of the Spanish NGO Coordinator. The objectives are, on the one hand, to have the external endorsement of a rigorous and demanding qualification; on the other hand, detect ways of constant improvement for The Foundation.

Likewise, since 2005 The Foundation has been qualified by AECID, complying with its strict evaluation procedures that guarantee quality in its management.

In addition, The Foundation submits its annual accounts, each year, to an external audit.

THEORETICAL FRAMEWORK

- V Master Plan for Spanish Cooperation 2018-2021. AECID.
https://www.cooperacionspanola.es/sites/default/files/v_plan_director_de_la_cooperacion_spanola_2018-2021.pdf
- Strategy for Education for Development in the formal sphere of the Valencian Community 2017 - 2021. Generalitat Valenciana.
<http://participacio.gva.es/documents/162284683/162791435/ESTRATEGIA+EPD+finalpdf/3e31ccf9-3923-478f-9f3b-4cbcef6efd89>
- Transforming our world: the 2030 Agenda for Sustainable Development. Resolution approved by the UN General Assembly on September 25, 2015.
https://unctad.org/meetings/es/SessionalDocuments/ares70d1_es.pdf
- Positioning on the importance of education for development and the role of NGOs in the construction of global citizenship. Education for Development Working Group, NGO Coordinator, 2014.
https://coordinadoraongd.org/wp-content/uploads/2016/04/EpD_Posicionamiento_Ciudadan%C3%ADa_Global_aprobado_.pdf
- World Program for Human Rights Education. UN Human Rights Council Resolution 39/3, 2018.
<https://documents-dds-ny.un.org/doc/UNDOC/GEN/G18/293/78/PDF/G1829378.pdf?OpenElement>
- Strategic plan of The Social Promotion Foundation 2021 - 2024.
<https://promocionsocial.org/wp-content/uploads/2021/06/PLAN-ESTRATEGICO-FPS-2021-2024.pdf>
- Equality Plan of The Social Promotion Foundation.
https://promocionsocial.org/wp-content/uploads/2020/02/Plan_Igualdad_Promoci%C3%B3n_Social.pdf

The Foundation's Strategic Plan for the 2021/24 period, which defines the lines of action and priorities for the next four years, was approved by the Executive Committee on April 16, 2021.