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REPORT ON  
ACTIVITIES

SOCIAL PROMOTION FOUNDATION



# WHO ARE WE?

Social Promotion Foundation is a private, non-profit institution with a “small, agile and independent organization” model.

Since 1987, it has been working for the eradication of poverty and sustainable human, social and economic development, to ensure that all people can live in accordance with their dignity, being the protagonists of their lives and the drivers of their own development.

Since June 2001, it has been accredited as a Non-Governmental Organization, and since 2004, it has been in General Consultative Status with the Economic and Social Council (ECOSOC) of the United Nations.

Since 2005, it has been qualified by the Spanish Agency for International Development Cooperation (AECID).

It has a formal agreement with the Food and Agriculture Organization of the United Nations (FAO).

It complies with all the requirements of control and transparency in the exercise of its mission of the NGDO Coordinator for Development - Spain.

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Giacomo Crescenzi (Egypt)  
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### MANAGEMENT AREA

**General Director:**  
María Beamonte  
**General Director Assistant and Legal Department:**  
Lucía Recarte



Fundación  
Promoció  
Social

## PRESENTATION



Dear friends:

I am addressing you one more year to present you the 2020 activity report and the economic information of Social Promotion Foundation in this period.

Undoubtedly, 2020 has been a year of uncertainty and difficulty, in which COVID-19 has unexpectedly opened our way of life and forced us to take drastic and often painful measures to meet its many challenges.

But while the entire world has been affected by this pandemic, the countries that have suffered the most severely from its devastating consequences are certainly those that were already in a situation of vulnerability.

For this reason, the Foundation’s work during this period has not only continued, but has also redoubled its efforts to respond to the most pressing needs of the populations we work with, without neglecting those actions already underway that are a guarantee for their development.

Therefore, we have carried out more than twenty-five projects in Palestine, Lebanon, Egypt, Venezuela, El Salvador, Peru, Nicaragua, Uganda, Kenya, Ethiopia and India. We have focused our efforts on agricultural and fisheries development, access to drinking water and food, education, vocational training and business development, and the real and effective participation of women in society and in decision-making processes. We have also sought to mitigate the impact of COVID-19 through humanitarian projects to help prevent and

control the spread of the virus and reduce its impact on the food security of the population.

Also in Spain, combating the economic and social consequences of the pandemic has been a priority for the Foundation. Thanks to donations received through our campaign in support of the Little Sisters of the Poor of Segovia, we have contributed to the upkeep of their home, where they care for the elderly, many of whom have no resources.

Other humanitarian disasters have also been the subject of our work. Following the explosion in the port of Beirut on August 4, 2020, the Foundation launched three emergency campaigns for the reconstruction of the Litani Cultural Center, the purchase of respirators and the reconstruction of Christian churches, which with the response and generosity of so many people have helped alleviate the difficult situation in the Lebanese capital.

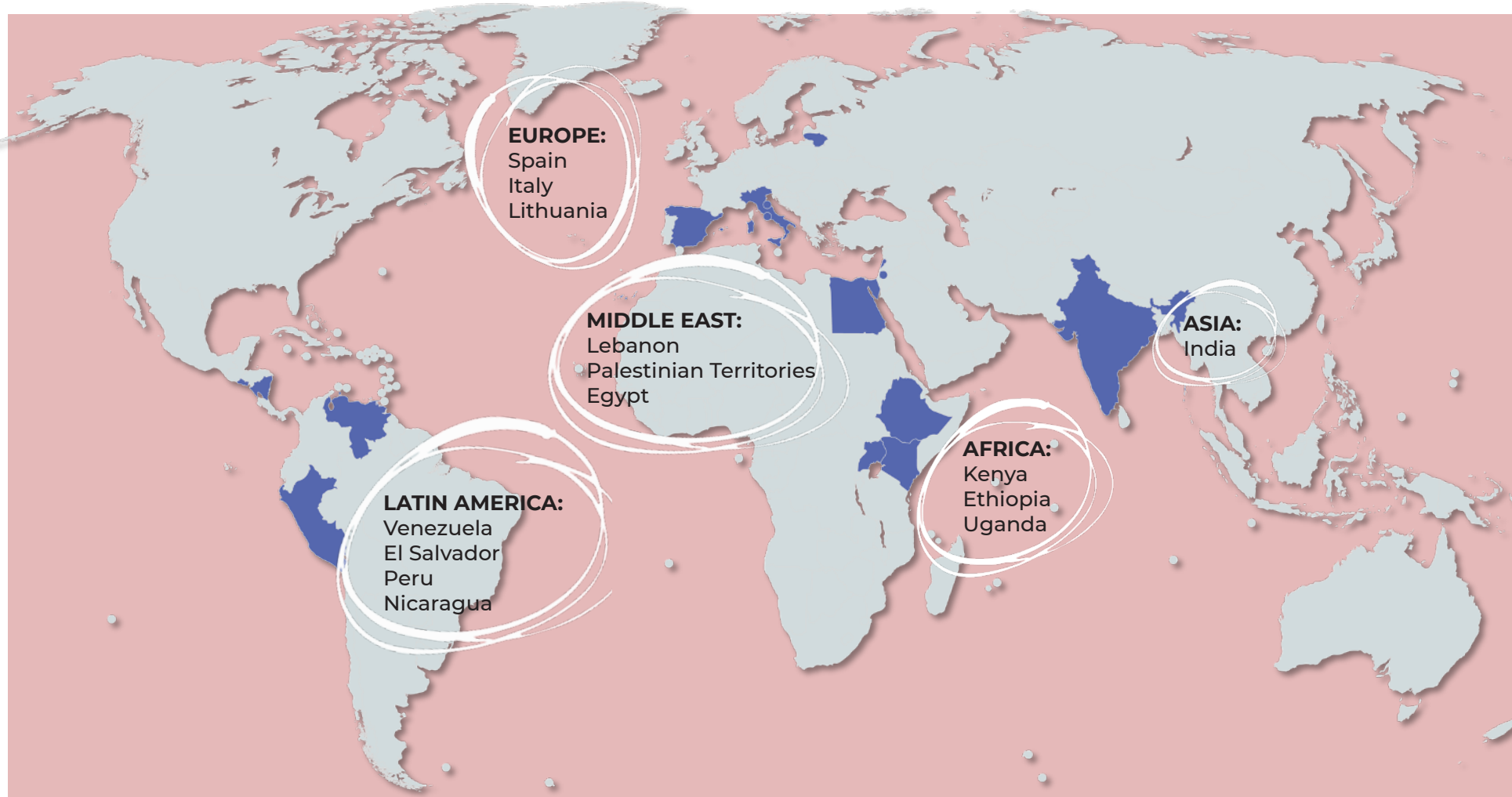
Similarly, in Lebanon, we have continued our support for Syrian refugees and vulnerable local populations with disabilities and mental health problems affected by the Syrian war.

On the other hand, awareness-raising has been an important part of our activity. The work of our Women and Equality Observatory (OMEI), our Center for Middle East Studies (CEMO), or initiatives such as Youth MUN Madrid (YMM) or “EFAS for Sustainable Development”, have been able to adapt to the new normality, with the holding of virtual meetings, to continue making known the reality of the countries in which we work, and the causes of poverty, social exclusion or violation of rights..

As always, I invite you to learn more about our work in the pages of our annual report, which is largely supported by the generosity of our funders, partners, donors, volunteers and friends. This year, more than ever, we have seen that solidarity is the key to promoting and preserving the dignity of people in the world and making them the protagonists of their own development.

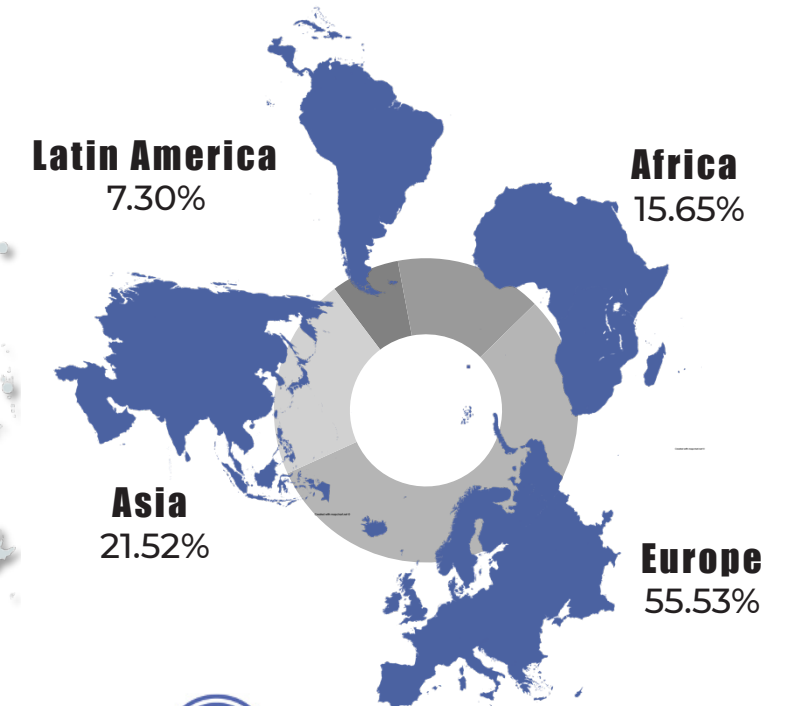
**Jumana Trad**  
**President**

# WHERE WE WORK 2020



## RESOURCES APPLIED BY GEOGRAPHIC AREA

GEOGRAPHIC AREA	RESOURCES APPLIED	PERCENTAGE
Asia	1,342,357.79€	21.52%
Africa	976,215.12€	15.65%
Latin America	455,706.57€	7.30%
Europe	3,464,775.99€	55.53%



Know our projects:

<https://promocionsocial.org/en/file-of-projects>

# COOPERATION FOR DEVELOPMENT

## LOCAL PARTNERS

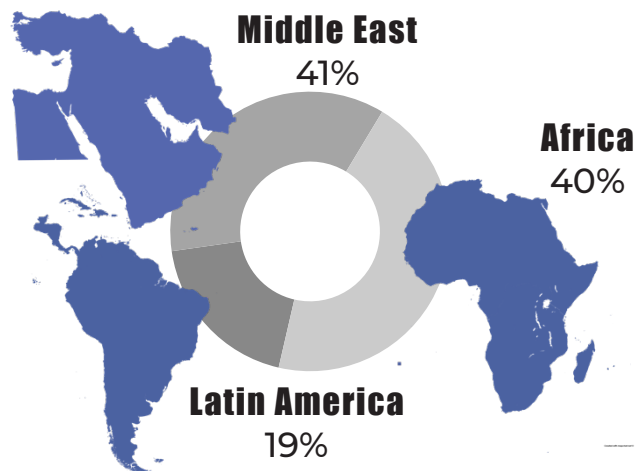
- Palestinian Agricultural Relief Committees (PARC). Palestinian Territories
- Rural Women's Development Society (RWDS). Palestinian Territories
- Paradis d'Enfants. Lebanon
- Mezyara Public School. Lebanon
- Promotion et Développement Social (PRODES). Lebanon
- Spanish College Nuestra Señora del Pilar. Jerusalem
- Association of Upper Egypt for Education and Development (AUEED). Egypt
- Ethiopian Catholic Church Social and Development Commission (ECC-SDCO). Ethiopia
- Horn of Africa Voluntary Youth Committee (HAVOYOCO). Ethiopia
- Community Services Centre (CSC)-Strathmore University. Kenya
- Arte y Ciencia Association (ASAC). Venezuela
- Salud y Familia Association. Venezuela
- Nicaraguan Association of Education and Culture (ANDECU). Nicaragua
- Farmer School of Education and Health (ESCAES). Peru
- Salvadoran Foundation for the Promotion of Education. El Salvador

## FINANCING INSTITUTIONS

- Spanish Agency for International Development Cooperation (AECID)
- Fondazione Mondo Unito
- Real Madrid Foundation
- Conferenza Episcopale Italiana
- Regional Government of Madrid
- Alcobendas City Hall
- Reina Sofía Foundation
- Sabadell Bank
- Regional Government of Valencia
- Social Promotion Foundation



### RESOURCES APPLIED BY GEOGRAPHIC AREA



### PROJECTS GRANT APPLIED

PROJECTS	GRANT APPLIED
4	1,545,398€
2	22,804€
1	7,486€
2	127,174€
1	99,545€
1	36,500€
1	5,000€
1	11,213€
1	47,961€
5	180,230€



## Middle East

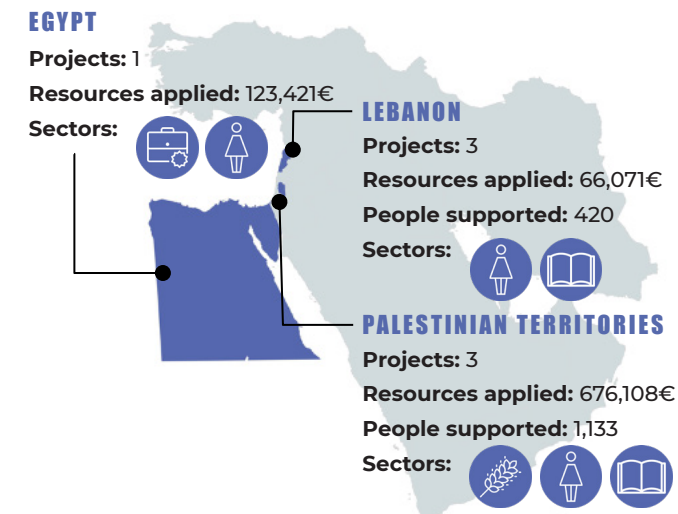
In 2020, the Foundation continued to prioritize its work for development and resilience in the rural areas of the West Bank and Gaza, in the Palestinian Territories, with the support of the Spanish Agency for International Development Cooperation (AECID). Thanks to the implementation of an agreement and a project, agricultural development has been favored, with measures aimed at strengthening the training of farmers, agricultural production and, consequently, food security, the management and access to water resources and the creation of cooperatives, in a sustainable and equitable manner, guaranteeing the real participation of women, also in the decision-making processes.

In Upper Egypt, we have initiated a project, with the support of AECID, to promote access to decent work through micro-entrepreneurship, with priority in the tourism sector, for people in vulnerable situations, paying special attention to women and young people and people with disabilities.



We have also worked in the field of education. In Jerusalem, thanks to the Fondazione Mondo Unito, support was given to the activities of the Spanish College Nuestra Señora del Pilar, which, in addition to academic training, promotes coexistence and solidarity among its Christian and Muslim students.

Also in the educational sector, in Lebanon, on the one hand, in the school environment, the implementation of the Real Madrid Foundation's socio-sports model has enabled students in two Lebanese schools to acquire values through sport. On the other hand, the Foundation has supported the An Nawras Continuing Education Center for Women, with private funds.







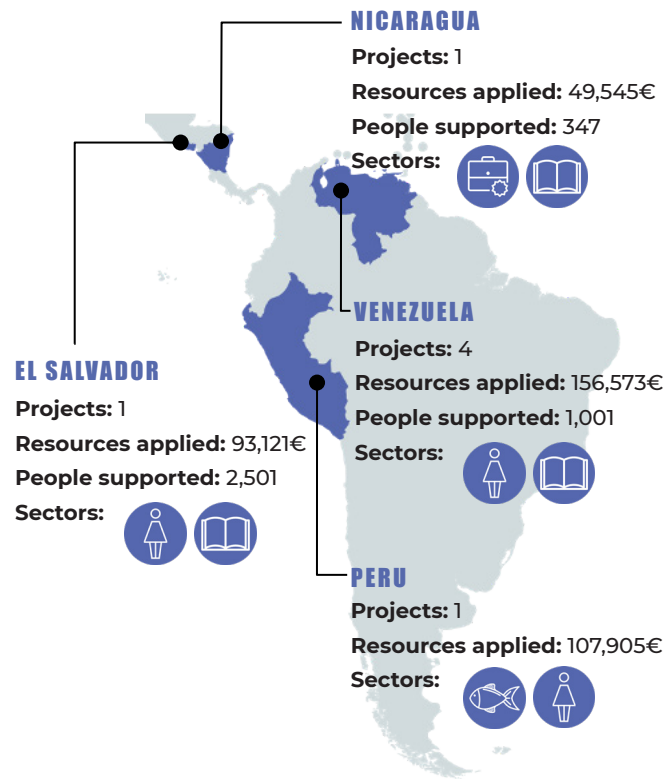
## Latin America

Women have been an essential part of the projects developed in Latin America. In Venezuela, thanks to the Foundation's private funds, and in view of the energy crisis affecting the country, assistance has been provided for the installation of power plants in training centers, cultural centers, university residences and schools, as well as training initiatives of the Art and Science Association, which promote the empowerment of women. In addition, with the financial support of the Italian Episcopal Conference, training and comprehensive education has been provided to teenage mothers, as well as health care for them and their babies.

In Nicaragua, with the help of the Alcobendas City Council, the economic, political and social empowerment of women in the departments of Managua, Masaya and Carazo has been favored, improving their access to employment through micro-entrepreneurial and rights training.

Likewise, in El Salvador, the Foundation's funds have supported the ALAMAR Educational Complementa-tion Center, aimed at training women leaders who are committed and act as multipliers in society.

On the other hand, in Peru, thanks to the support of the Community of Madrid, work has been carried out for fisheries development, favoring the efficient and sustainable production of hydrobiological resources on equal terms in the Sechura Bay for fishermen and fish farmers.

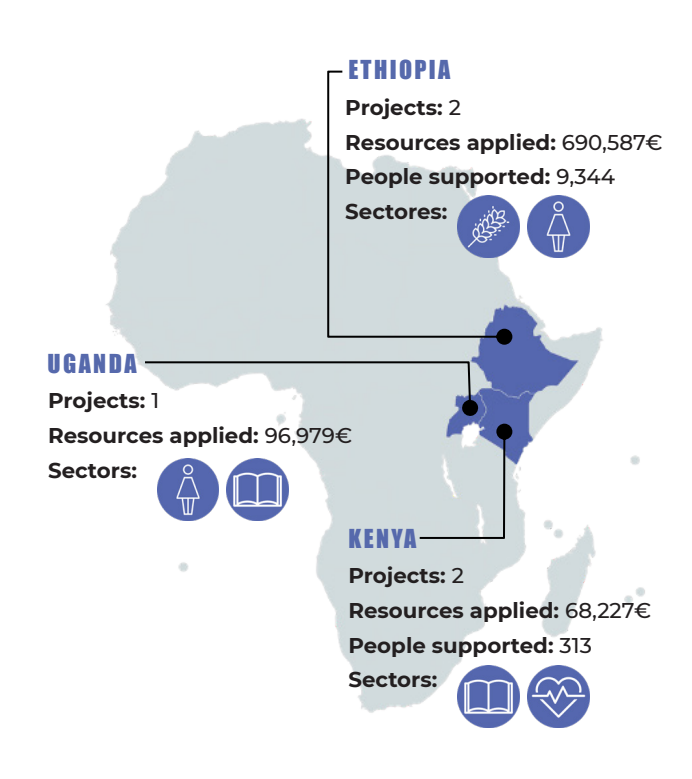


## Africa

The Foundation's work in Ethiopia has promoted sustainable rural development, with gender equality, to address the recurrent famine. Thus, in Oromia, thanks to the support of the Regional Government of Valencia, and in the Somali region, with the development of the agreement financed by the Spanish Agency for International Development Cooperation (AECID), and together with the NGO Rescate, work has been done to improve the production and productivity of agricultural and pastoral communities, the recovery and sustainable management of natural resources in the face of climate change and natural and/or man-made disasters, and the empowerment and participation of women in productive resources, strengthening the community fabric and the resilience of the rural population.

In Kenya, thanks to private donations and funding from the Reina Sofía Foundation, support has continued for the Karibu Sana project, which seeks to guarantee quality education for children without resources in Kibera, in Nairobi. Within the framework of this project, Sabadell Bank's support has also enabled the expansion of the Medical Dispensary of the Kwetu Home of Peace (KHP) Children's Rehabilitation Center in Ruai.

Similarly, in Uganda, support from the Conferenza Episcopale Italiana has helped empower women and girls in Wakiso by providing them with education, knowledge, skills and awareness of their rights, so that they can confidently participate in and contribute to community and national development.



## » HUMANITARIAN AID

### Projects

#### COUNTRIES OF INTERVENTION:

India, Palestinian Territories, Ethiopia, Lebanon

#### ONGOING PROJECTS:

5

#### RESOURCES APPLIED:

514,012.67€

#### SECTORS:

Protection, Health

#### PEOPLE SUPPORTED:

35,878

#### LOCAL PARTNERS:

- Educational and development Initiatives (EDI). India
- Palestinian Agricultural Relief Committees (PARC). Palestinian Territories
- Ethiopian Catholic Church Social and Development Commission (ECC-SDCO). Ethiopia

#### FUNDING INSTITUTIONS:

- EU Regional Trust Fund in Response to the Syrian Crisis "The MADAD Fund"
- Riunione Opere Aiuto Chiese Orientali (ROACO)
- Nando & Elsa Peretti Foundation
- Social Promotion Foundation

Thanks to funding from the EU Regional Trust Fund in Response to the Syrian Crisis "MADAD Fund", and in consortium with International Medical Corps UK (IMC) and Première Urgence Internationale (PUI), the Foundation has completed two projects aimed at improving access to health services for Syrian refugees and vulnerable local population in Lebanon, affected by the Syrian war. Specifically, Social Promotion has been responsible for the provision of mental health and psychosocial support services from its specialized clinic in Zahle (Bekaa Valley), on the one hand, and the training of professionals working in the disability sector and the creation of a reference database on the situation, needs and shortcomings of disability in Lebanon, on the other.

In addition, in order to address the challenges generated by COVID-19, the Foundation, thanks to private funds, has supported the Kamalini Vocational Training Centre to provide food for needy families, shelter for young immigrants, disinfection of villages and empowerment of young girls through technical training. In addition, together with the financial support of the Riunione Opere Aiuto Chiese Orientali (ROACO), it has sought to reduce the impact of the pandemic on the food security of the most vulnerable families in Palestine. Finally, together with the Nando and Elsa Peretti Foundation, the St. Gabriel Catholic Health Center in Addis Ababa (Ethiopia) has been strengthened in order to contain and prevent the transmission of COVID-19 in the Akaki-Kaliti district.



## Campaigns

#### COUNTRIES OF INTERVENTION:

Venezuela, Lebanon, Spain

#### RESOURCES APPLIED:

142,431.69€

#### SECTORS:

Protection, Health, Reconstruction, Water

#### PEOPLE SUPPORTED:

1,103

### LEBANON

As a result of the explosion in the port of Beirut on August 4, 2020, Social Promotion Foundation launched three emergency campaigns to address specific needs:

#### Emergency Beirut: Litani

Its purpose was to rebuild the Litani Cultural Center in Beirut, an initiative of Promotion et Développement Social (PRODES), and to ensure the sustainability of its activities and programs in favor of Middle Eastern women, mainly Lebanese, in vulnerable situations.

#### SOS Beirut: breathing equipment

The objective of this campaign was the acquisition of 8 breathing apparatuses so that 50 vulnerable people with respiratory problems could cope with the high exposure to toxic gases, ammonia and nitrogen dioxide, present in the air after the explosion.

### SOS Beirut: churches rebuilding

This campaign was aimed at rebuilding the churches of St. Michael, St. Anthony and St. Joseph in Beirut, which were severely damaged after the explosion, since they are located in the Christian area of the city, the most affected due to its proximity to the port.

The goal was to contribute to guaranteeing the Christian presence in the country, favoring balance and coexistence among people of different faiths and religious freedom in the Middle East.



### VENEZUELA

The "SOS Venezuela: water, medicine, food" campaign was aimed at raising donations to help the Arte y Ciencia Association provide food and medicine to families in a situation of maximum vulnerability in the context of the serious crisis and COVID-19 the country is going through. And also to ensure the supply of water to the community of El Palo, Zulia state, with a mostly indigenous population living in poverty, through the implementation of a well.





to “promote the development of all peoples and of every human being”, both in the North and in the South of the world.

As part of this initiative, in 2017 the Italian campaign “HUMANITY - Essere umani con gli esseri umani” (“HUMANITY – Being humans with humans”) was created, promoted by a consortium of seven NGO members of the Federation: Associazione Francesco Realmonte, Celim Milano, ENGIM International, International Foundation Buon Pastore, FMSI - Marista Foundation for International Solidarity, Associazione Punto Missione and Social Promotion Foundation.

In 2020 HUMANITY has continued its work to help thousands of people fleeing the Syrian and Iraqi war, with emergency activities and long-term projects in Kurdistan, Iraq, Syria and Lebanon.

Moreover, in 2020, FOCSIV and Caritas Italy have promoted the awareness and fundraising campaign “Insieme per gli Ultimi” (“Together for the last”), to support concrete projects against hunger and poverty in the context of the pandemic, which has further aggravated inequalities.

The Foundation has also joined this campaign with two initiatives to promote the resilience of vulnerable populations in rural areas of Ethiopia and Palestine.

## Seminars

On December 10, the Social Promotion Foundation participated in the “IV Meeting on the Response of Catholic Institutions to the Iraqi-Syrian Humanitarian Crisis,” promoted by the Holy See’s Dicastery for the Service of Integral Human Development, together with the Section for Migrants and Refugees, the Secretariat of State, the Congregation for Oriental Churches and Caritas Internationalis.

The meeting, which was held by videoconference, was an important occasion for sharing, building each other up and encouraging peace in Syria, Iraq and neighboring countries.

## SISTERS OF THE POOR OF SEGOVIA

In the health emergency situation caused by COVID-19, Social Promotion initiated this campaign to seek donations that would allow the Sisters of the Poor to face the challenges of the pandemic and to continue attending and caring for the elderly, mostly in a situation of economic vulnerability, in their House in Segovia, supported mainly by the help of benefactors.



## FEDERATION OF CHRISTIAN ORGANIZATIONS FOR INTERNATIONAL VOLUNTARY SERVICE (FOCSIV)

The Foundation is a member of FOCSIV (Federazione degli Organismi Cristiani Servizio Internazionale Volontario), the largest Italian federation of Christian organizations for international cooperation and volunteering, which works

## »» EDUCATION FOR DEVELOPMENT AND GLOBAL CITIZENSHIP

The Foundation considers necessary a citizenry committed to the fight against poverty and social exclusion, and to the promotion of human and sustainable development.

In order to create critical awareness and generate attitudes and commitments that show solidarity and help transform the reality in the South, and also in the North, which is where most of these imbalances are found, an educational process that integrates knowledge, attitudes and values is necessary.

For this reason, Social Promotion launches initiatives every year, paying special attention to young people, to raise awareness of the reality of the countries in which it works, and the causes of poverty, social exclusion or violation of rights.

## Seminars, studies and report

### CENTRE FOR MIDDLE EASTERN STUDIES (CEMO)



In 2019, the Faculty of Communication of the Pontifical University of the Holy Cross, the Iscom Association and CEMO promoted the Committee “Journalism and Religious Traditions”, to bring together journalists, educational institutions and representatives of different religious realities (Christians, Jews, Muslims, Hindus, Buddhists, etc.) and promote the understanding of the religious factor in the social context and in public opinion, through courses, meetings and seminars.

In 2020, the Committee held a course on “The Great Religious Traditions” on February 12 and 26 and March 11 and 25. The topics covered were “Religions and places of life and worship”, “Food and ritual: nutrition in the great religions”, “Sacred texts and reference books. Sacred literature” and “Religious tourism and pilgrimage. Sacred art”, the latter being held in webinar format due to the pandemic.

## WOMEN AND EQUALITY OBSERVATORY (OMEI)



In 2019, the Social Promotion Foundation promoted the creation of the Women and Equality Observatory (OMEI), a multidisciplinary network of experts whose mission is to promote the generation of knowledge to analyze the situation of women in the world and implement concrete actions to help improve their living conditions.



With this objective in mind, in 2020 OMEI inaugurated the “Dialogues” initiative in January, in collaboration with the Spanish Chamber of Commerce and the sponsorship of the Rodilla restaurant chain.

The employability of women in Spain was the central theme of this first debate, taking as a reference the 25 years that have elapsed since the IV World Conference on Women, held in Beijing in 1995, to analyze the achievements made and the challenges to be faced in the immediate future.

To this end, a dialogue was established between Fátima Báñez, former Minister of Employment and Social Security, and Inmaculada Riera, Director General of the Spanish Chamber of Commerce, who reflected and exchanged ideas on this topic.

The event was moderated by Julieta de Mícheo, Director of OMEI, and was opened by Jumana Trad, President of the Social Promotion Foundation.

On the other hand, OMEI, in the framework of the 64<sup>th</sup> session of the Commission on the Status of Women (CSW64), the Social Promotion Foundation, through OMEI, had planned to hold one of the side events

organized by Spanish civil society, on March 9 at the Cervantes Institute in New York, with the title “Beijing, an action for equality: Evolution in Spain of the legal framework and the situation of women 25 years later”.

However, after the general debate and all the side events planned by Member States and the UN system were cancelled due to COVID-19, consequently, this event was cancelled as well.

## SEMINARS

In the framework of Africa Day, which is celebrated on May 25, and the 5<sup>th</sup> anniversary of Pope Francis’ encyclical “Laudato si’”, Social Promotion and Harambee Africa International organized the webinar “Beyond COVID-19. The climate emergency and Africa’s response”.

Massimo Zurrini, editor of the magazine “Africa e Affari”, moderated this meeting which included the participation of Giammichele de Maio, responsible for NGO relations of the World Food Program, Carlo Papa, Director of the Enel Foundation, Izael Pereira Da Silva, Deputy Vice Chancellor of Strathmore University

in Nairobi (Kenya), Gerard Poch, Head of Mission of the Social Promotion Foundation in Ethiopia, and Fr. Joshrom Isaac Kureethadam SDB, Head of the Ecology Section of the Dicastery for Integral Human.

## Education and training

### GOAL 2030: EFAS FOR SUSTAINABLE DEVELOPMENT



In 2019, the Social Promotion Foundation, in collaboration with the National Union of Family Farming Schools (UNEFA), launched an Education for Development and Global Citizenship (EpDCG) project on the importance of the 2030 Development Agenda in various EFAs in Spain: EFA Casagrande (Badajoz), EFA La Malvesia (Valencia), EFA Piñeiral (La Coruña), EFA El Salto (Zaragoza), EFA El Soto (Granada) and EFA Oretana (Ciudad Real).

The aim is to generate interest, commitment and reflection on the Sustainable Development Goals (SDGs) and call for action to achieve a more just and sustainable world.

To this end, a web portal, a teaching guide and materials for classroom work have been created within the framework of the agreements that Social Promotion is currently developing in Ethiopia and Palestine, with

the support of the Spanish Agency for International Development Cooperation (AECID).

On December 10, the opening day was held by video-conference, connecting with the classrooms of the EFAS, where the students were in person.

During this day, the students were informed about the project and its activities, the teaching resources available and the creation of the driving groups composed of a teacher and at least six students from each EFA who will lead the project in subsequent phases to ensure a greater impact of each educational center.

In addition, the heads of mission of Social Promotion in Palestine and Ethiopia, Mayte Illán and Gerard Poch, respectively, participated to contextualize this initiative within the framework of the Foundation’s work in these countries.



## YOUTH MUN MADRID

Youth MUN Madrid (YMM) is a leadership and non-formal education program that trains adolescents between the ages of 14 and 18 in intercultural dialogue and the joint search for solutions through the MUN (Model United Nations) educational tool.

This initiative allows young people to approach the world of diplomacy and negotiation through simula-



tions, in which they represent UN member countries, to find solutions to problems that are part of the international agenda, and concludes with their participation in an intercultural youth dialogue forum.

In 2020, YMM completed its third edition. During the months of January to June, in addition to conducting training sessions, as part of the learning process, YMM organized on April 2 the virtual workshop “Ethiopia in 360°” to introduce young people to the reality of the country and the challenges it faces, aggravated by COVID-19, by the hand of our head of mission, Gerard Poch.

In addition, this edition held its annual conference on September 18-20. Fifty young people of different nationalities (Spanish, Iranian, Portuguese and Venezuelan) and a group of young people from the Canary Islands participated in person and virtually. The inauguration, attended by 84 people, took place at the Senate in Madrid, followed by the sessions of the committees -Human Rights Committee, UN Women and the International Telecommunications Union (ITU)- led by university students, which were held over the weekend at the Los Tilos School in Madrid.



The fourth edition -accessible, inclusive and complementary to the educational project of educational centers, associations and other entities- has also been

launched, adapted to the new normality derived from the COVID-19 crisis, with the support of the “la Caixa” Foundation.



It is a bilingual online platform with dynamics based on MUN simulations, taught by the United Nations Association in Spain (ANUE); workshops for the development of skills, taught by Impacta Comunicación Creativa; thematic simulations for dialogue on the social problems arising from the COVID-19 crisis; and #iDeas2030, a training initiative of the Fabre Foundation recognized by the United Nations for the design of social action activities.

## SUSTAINABILITY AND INTERCULTURALITY: FROM THEORETICAL CONCEPTS TO ACTIVE SKILLS

Social Promotion has completed in 2020 the awareness-raising work it started in 2018 in Italy on development and sustainability in line with the 2030 Agenda, targeting students, teachers and directors of upper secondary schools, university students, and entrepreneurs and human resources managers in Italy.

This action is part of a broader project developed by one of our Italian project partners, the ELIS Center As-

sociation, with the support of the Italian Cooperation, which aims to strengthen the responsibility of the private sector (business) to contribute to achieving the Sustainable Development Goals (SDGs).

## Awareness raising STAND TOGETHER



In 2017, the International Center for Communication and Liberation, Rome Reports TV News Agency, ISCOM Association and Social Promotion launched #StandTogether, a digital, inclusive and ecumenical platform to raise awareness about the right to religious freedom and the protection of minorities, with special attention to persecuted Christians.

To this end, on March 17 and October 22, the conferences “Religious Persecution and Human Trafficking” and “Christian Persecution and Vulnerability in times of COVID” were held at the Spanish Embassy to the Holy See in Rome. Speakers were Blessing Okoeyedon, a victim of trafficking and author of the book “The Courage of Freedom”, and Father Mussie Zerai, an Eritrean priest, for the former; and for the latter, Steven Azabo, a priest from Nineveh, and Antonio Olivie, CEO of Rome Reports and coordinator of #StandTogether, who acted as moderator. Both events were closed by the Secretary of State of the Holy See, Cardinal Pietro Parolin.

Likewise, following the COVID-19 crisis, numerous awareness-raising activities have continued through virtual meetings. On September 23, Jumana Trad, President of the Foundation, participated in one of these, entitled “Christians in Lebanon: Life on the Edge,” coordinated by Rome Reports.

This initiative was supported in 2020 by The Papal Foundation.



This initiative was supported in 2020 by The Papal Foundation.

## WORKSHOPS

Throughout the year, the Foundation has promoted various conferences and initiatives to raise awareness and publicize the reality of the countries in which it works.

Thus, on March 5, Jumana Trad, President, María Beaumont, General Director, and José Luis Zaratarin, Director of Communication and Volunteering of the Social Promotion Foundation, presented their work at the Centro Riojano in Madrid.

Afterwards, on August 16, our head of mission in Ethiopia, Gerard Poch, spoke on the program “la Galería” of the Basque Public Radio and Television (eitb) about the conflict and pandemic situation in the country.

Finally, on October 27, our President, Jumana Trad, gave a videoconference from Beirut, organized by the



Montealto Cultural Center in Quito, Ecuador, to speak about the situation of Christians in the Middle East.

## SOLIDARY INITIATIVES

### Solidarity Tournament



Industrial Engineering students from the Francisco de Vitoria University in Madrid created the non-profit organization “Mzungus Solidarios” and organized a mixed charity tournament in support of the Foundation’s projects.

It included rugby, paddle tennis and soccer, to be held on March 7, 14 and 21, respectively. In the end, only the first of these took place, due to the measures taken against COVID-19.

### #Yocorroporti (“I run for you”)

The Peñalara Youth Association organized between May 10 and 17 a virtual solidarity race to support the work of Social Promotion in Ethiopia to alleviate the effects of COVID-19.

## EXHIBITIONS

As part of a project funded by the Department of Participation, Transparency, Cooperation and Democratic Quality of the Regional Government of Valencia, which aims, through education and art, to contribute to a sustainable development model that guarantees the fulfillment of human rights, the Mainel Foundation and Social Promotion have organized the traveling exhibition “Ecodistopias” by artist Hugo Martínez-Tormo.

The installation has invited viewers to become aware of the magnitude of pollution in the seas and the need to take urgent measures to curb the climate emergency.

During 2020 this exhibition was inaugurated in Elche, in July, and in Castelló, in September.

## United Nations



The CSW64 / Beijing+25 (2020) was scheduled for the second and third week of March 2020, and was to be particularly important because of the 25th anniversary

of the Beijing Declaration and Platform for Action. However, as a precautionary measure against the threat of COVID-19, it was decided to cancel the general debate and all side events planned by Member States and the UN system.

In substitution, on March 9, a Political Declaration was made in which Member States pledged to scale up and adopt the Beijing Declaration and Platform for Action.

The General Consultative Status with the United Nations Economic and Social Council (ECOSOC), which the Foundation has held since 2004, made it possible for its President, Jumana Trad, to attend this procedural meeting.

## Alliances and networks

### ANNA LINDH FOUNDATION (FAL)

The Foundation is a member of the Spanish network of the Anna Lindh Foundation (FAL), which aims to promote cultural dialogue between the northern and southern Mediterranean. Social Promotion collaborates with FAL, providing content for the newsletter and website.

### READI, REDI, ESBAL



Social Promotion considers that cooperation is an associative and participatory process, based on the protagonism of civil society.

For this reason, it promoted the creation and is currently a member of the READI, REDI and EBAL networks, which serve as a space for sharing information, successful experiences and good practices among social organizations from countries in the Mediterranean ba-

sin, Latin America and Eastern Europe and the Balkans, respectively.

During 2020, on May 6, the Foundation promoted REDI’s first virtual forum “How are we preparing for COVID19?” in which 13 civil society organizations from Latin America participated. Since then, the Foundation has participated in two more webinars organized by this network in August and November.

## FORUM OF CATHOLIC-INSPIRED ORGANIZATIONS

The Forum of Rome was created to reflect on the contribution that its member organizations can make, in collaboration with the Holy See, to solving the problems and challenges facing the United Nations and other international and regional organizations.

To this end, it has organized various thematic working groups: family, youth, human rights, education, health and emigration and, finally, development and environment, of which the Foundation is a co-facilitator, together with the NGO MIAMSI. Within this framework, a virtual meeting was held on October 13 to address the impact and effects of the pandemic in this area of activity. Subsequently, the conclusions of all the thematic groups were compiled in the document “Executive Summary of the Thematic Groups Meeting on the Impact of the Pandemic”, and a document was prepared for dialogue entitled “Turning vulnerability into opportunity: reflecting upon the impact and effects of the pandemic”.

In addition, during this year, the Forum prepared a proposal for planning its activities for the period 2020-2022, under the title “International Activities and Discussions 2020-2022,” which was sent to the members on May 18. Also, on June 15, the publication “Catholic Inspired Organizations: Towards a more Inclusive Society” was published, which compiles the work carried out for more than a year and a half by the NGOs of the Forum, and especially by the co-facilitators of the groups, among them Macarena Cotelo, Project Director, representing the Foundation. It is available in English and French.



## »» CULTURAL AND EDUCATIONAL ACTIVITIES

**Social Promotion provides institutional and financial support to social initiatives that, through their programs, promote cultural, social and solidarity values, dialogue between cultures and the promotion of peace, paying special attention to the role of women, especially young women, and the family in society.**

In this way, during 2020, Social Promotion has supported the development of the training and solidarity project “TLG Solidarity-KIDS” of the Torrelaguna Cultural Association, in Spain; and in Lithuania, the activities of Viešoji Įstaiga Visuomenės Kultūrinio Ugdymo Centras, aimed at young women, for language learning, leadership and social action during the summer.

The Foundation also supports educational institutions and programs that encourage education at different levels and access to education for people with limited resources, so that each individual can be the protagon-

ist of his or her own development and generate true social wealth.

In 2020, this objective materialized in the form of support for the multidisciplinary university training programs of the Somosierra and Zurbarán colleges, and the improvement of the facilities of the latter and the Los Tilos College in Spain.

In Italy, we have contributed to the Villa Balestra project of the Fontana Nuova Cultural Association, for the academic and human training of young professionals.



## »» VOLUNTEERING

**The Foundation works to build a culture of solidarity centered on the person. For this reason, it is committed to volunteering, due to its high power as a transmitter of values, promoting social participation, and offers training, especially among young people, so that they can adequately carry out this activity, and can even be agents of development.**

**In 2020, the Foundation has had 334 volunteers.**

### **Volunteering by young people from Madrid in Occupational Centers**

Social Promotion Foundation has signed a collaboration agreement with the Department of Social Policies of the Regional Government of Madrid and the Madrid Social Care Agency (AMAS), thanks to which young people from Madrid can volunteer for leisure and accompaniment in two of its Occupational Centers for people with intellectual disabilities: Barajas and Ciudad Lineal.

In 2020, this activity at the Barajas Occupational Center developed normally between January and February, and was resumed virtually in November, with the support of the Regional Government of Madrid.

### **Youth association volunteering**

During 2020, the “Recognition Program” has been implemented, so that volunteers and those responsible for youth associations can obtain official recognition of competencies acquired through volunteering and the activities they carry out with adolescents, supported by an On-line Accreditation System.

In addition, volunteer actions have been facilitated to encourage and strengthen the commitment of young people to the social needs of their environment.

Furthermore, in spite of COVID-19, it has been possible to participate in online inter-association meetings for the exchange of good practices.

### **Participation in FEVOCAM activities**

During 2020, Social Promotion, together with Red Cross Madrid, YMCA and International Cooperation, participated on April 22 and November 8 in the training workshop on volunteering and social communication organized by FEVOCAM (Platform of Volunteering Entities of the Community of Madrid), of which the Foundation is a member.

The objective was to raise awareness among young people from the Carlos III University of Madrid about what volunteering is, why do it, what it promotes and how to participate. The importance of communication as a tool for social change was also analyzed.

The Foundation shared its experience of work in the field and explained some of its current campaigns.

In addition, the Foundation participated virtually in the meeting of FEVOCAM’s partner entities, held on June 1, and later in the meeting of the communication working group, on June 7.



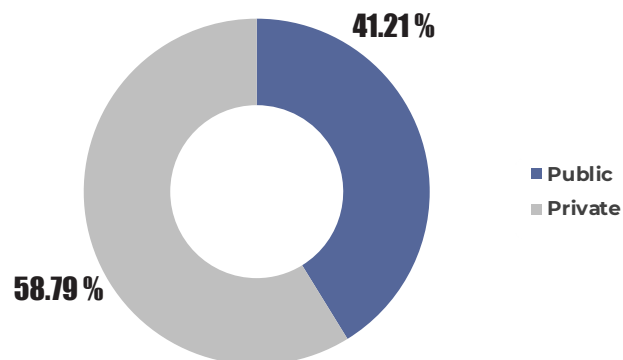
## »» FINANCIAL INFORMATION

The financial results of Social Promotion Foundation for the year 2020 are framed in the Strategic Action Plan approved by the Board of Trustees for the period 2017-2020.

### Incoming resources

In 2019, the resources obtained through grants from public and private institutions, donations from individuals and companies and income from the Foundation's assets amount to 5,377,366.31€.

Regarding the origin of the funds, 58.79% corresponds to private resources, and 41.21% to public resources.



### Resources allocation by areas of activity

During 2020, the resources applied in the form of expenditure and investments directly associated with the activities in fulfilment of purposes amounted to 6,239,055.47€.

Some 34.12% of these have been allocated to cooperation for development; 10.52%, to humanitarian aid; 53.61%, to cultural and educational activity; 0.30%, to volunteering; and 1.45%, to education for development and global citizenship, youth and women.

The cooperation for development is the one that receives, together with cultural and educational activity, the greatest application of funds, due to the Foundation's extensive work experience in these areas.

Likewise, in the education for development and and global citizenship, activities related to women take on greater prominence, especially with the Women and Equality Observatory (OMEI), Youth MUN Madrid or the initiative "Goal 2030: EFAS for Sustainable Development".

### AREA OF ACTIVITY

- Cooperation for development
- Humanitarian aid
- Cultural y educational activity
- Volunteering
- Education for development and global citizenship, youth and women

### RESOURCES APPLIED

### PERCENTAGE

Cooperation for development	2,128,535.12€	34.12%
Humanitarian aid	656,444.36€	10.52%
Cultural y educational activity	3,344,769.56€	53.61%
Volunteering	18,632.67€	0.30%
Education for development and global citizenship, youth and women	90,673.76€	1.45%

## »» PUBLIC AND PRIVATE FUNDERS



## »» ACKNOWLEDGMENTS AND COLLABORATIONS



Your help makes a better future possible for thousands of people!

**BANCO SANTANDER**

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