

2019

REPORT ON ACTIVITIES



SOCIAL PROMOTION
FOUNDATION



ABOUT US

Social Promotion Foundation is a private non-profit institution, based on a model of "small, agile and independent organization".

Since 1987 it has been working for the eradication of poverty and the promotion of sustainable human, social and economic development, respecting the identity of peoples and social groups.

It makes the person the protagonist of their own development by understanding education as an engine of change.

Since June 2001, it has been accredited as a Non-Governmental Organization; and since 2004, recognized as an entity with General Consultative Statute before the United Nations Economic and Social Council (ECOSOC).

Since 2005, it has been qualified by the Spanish Agency for International Development Cooperation (AECID).

It maintains a framework partnership agreement with the Humanitarian Aid - European Commission (ECHO) and a formal agreement with the Food and Agriculture Organization of the United Nations (FAO).

It complies with all the requirements of control and transparency in the exercise of its mission of the Coordinator of NGOs for Development - Spain.

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Ms. Magdalena Hernández Vara

Ms. María Isabel Batalla Casanova



PRESENTATION



Dear friends:

Once again, I have the pleasure of presenting you with the memory of activities and economic information of the Social Promotion Foundation of the year 2019.

In this time in which COVID-19 has almost unexpectedly broken into and changed our lives, it has become more evident that solidarity and cooperation are indispensable tools in times of difficulty.

Today, more than ever, our foundational objectives are being reinforced: the centre of our work is based on letting the human being to be responsible for its own freedom and dignity.

And in our conviction that no society can be developed if it does not integrate the talent of all the people who compose it, without excluding anyone, the Foundation has continued its efforts to strengthen the role of women under equal conditions in their projects and activities.

In this regard, I would like to highlight the creation and launch of the Women and Equality Observatory (OMEI), a multidisciplinary network of experts whose objective is to promote the generation of knowledge and the analysis of the situation of women in the world to carry out concrete actions that help improve their living conditions.

Among the activities carried out by OMEI for this purpose during the year, I would like to highlight the round table held in New York, which was one of the parallel events organized by the Spanish civil society within the framework of the United Nations CSW63, to present the study's conclusions and debate around

women, motherhood and employment; and an international seminar in Antigua Guatemala to promote female entrepreneurship.

But our support for women has also been materialized in our cooperation projects for their education and professional training for employment in Lebanon, India, Venezuela or Ecuador, or for their full participation in production processes in Palestine, Ethiopia, Peru or Nicaragua.

Likewise, in Spain, Youth Mun Madrid has launched its third edition to promote the leadership of young women of school age, through their participation in simulations that help them become familiar with the United Nations Models (MUN).

But we do not forget other key sectors in the countries where we work, like the rural development. The initiation of two new agreements, financed by the Spanish Agency for Development Cooperation (AECID), in Palestine and Ethiopia, is helping the proper management and access to water resources and agricultural development, which also improves population's food security.

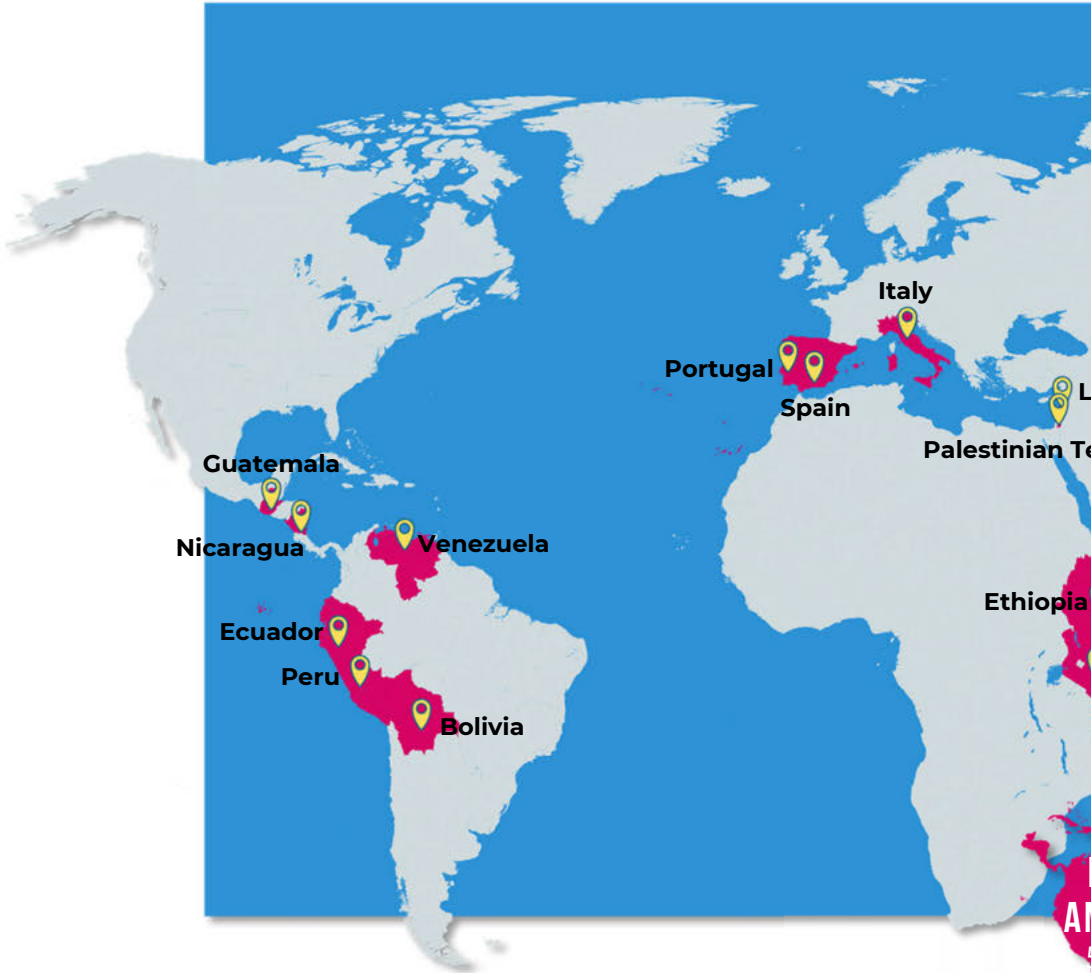
To this end, we have also worked in Peru or Nicaragua and Bolivia, by guaranteeing access to drinking water for the population.

Likewise, through the Karibu Sana project, we have continued betting on education, the true engine of change, promoting the schooling of street children in Nairobi, and the sustainability of educational centres.

One more year, thanks to the support of the MADAD Trust Fund, we have lent our support to refugees from the war in Syria and vulnerable local population in Lebanon, attending to mental health, psychosocial support and the disability.

I conclude by reiterating, once again, our thanks. Without the support we receive from you –including funders, partners, donors, volunteers and friends– our work for the most vulnerable would not be possible as your help is the only guarantee of a better future for many people in the world.

Jumana Trad
President



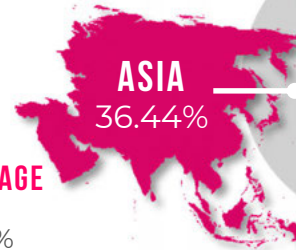
RESOURCES APPLIED BY GEOGRAPHICAL AREAS

GEOGRAPHICAL AREA

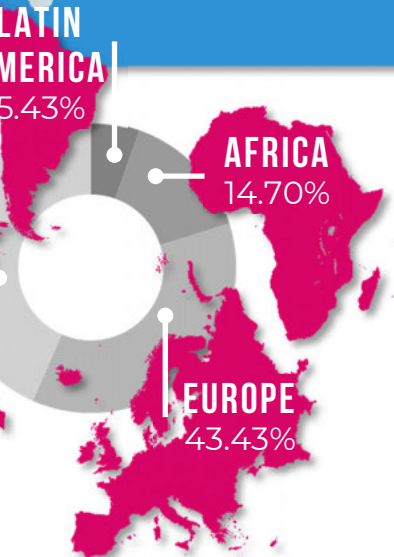
RESOURCES APPLIED

PERCENTAGE

Asia	€2,070,947.07	36.44%
Africa	€835,682.09	14.70%
Latin America	€308,832.06	5.43%
Europe	€2,468,437.77	43.43%



COUNTRIES OF INTERVENTION 2019



Know our projects

<https://promocionsocial.org/en/file-of-projects>

COOPERATION FOR DEVELOPMENT

LOCAL PARTNERS

Asia:

- Palestinian Agricultural Relief Committees (PARC). Palestinian Territories
- Rural Women's Development Society (RWDS). Palestinian Territories
- Paradis d'Enfants. Lebanon
- Mezyara Public School. Lebanon
- Promotion et Développement Social (PRODES). Lebanon
- Educational Development Initiatives (EDI). India
- Kalinangan Youth Foundation, Inc. (KALFI). Philippines

Africa:

- Ethiopian Catholic Church Social and Development Commission (ECC-SDCO). Ethiopia
- Horn of Africa Voluntary Youth Committee (Havoyoco). Ethiopia
- Community Services Centre (CSC)-Strathmore University. Kenya

Latin America:

- Asociación de Arte y Ciencia (ASAC). Venezuela
- Asociación Salud y Familia. Venezuela
- Corporación para el Desarrollo de la Educación (COPADE). Ecuador
- American Nicaraguan Foundation (ANF). Nicaragua
- Asociación para la Erradicación de la Pobreza (APEP). Bolivia
- Escuela Campesina de Educación y Salud (ESCAES). Peru

FUNDING INSTITUTIONS

- Spanish Agency for International Development Cooperation (AECID)
- Regional Government of Valencia
- Regional Government of Madrid
- Fondazione Terzo Pilastro-Internazionale
- Fondazione Mondo Unito
- Conferenza Episcopale Italiana
- "la Caixa" Foundation
- Alcalá de Henares City Hall
- AUARA
- Real Madrid Foundation
- Roviralta Foundation
- Social Promotion Foundation

ONGOING PROJECTS 2019

21

Ongoing projects

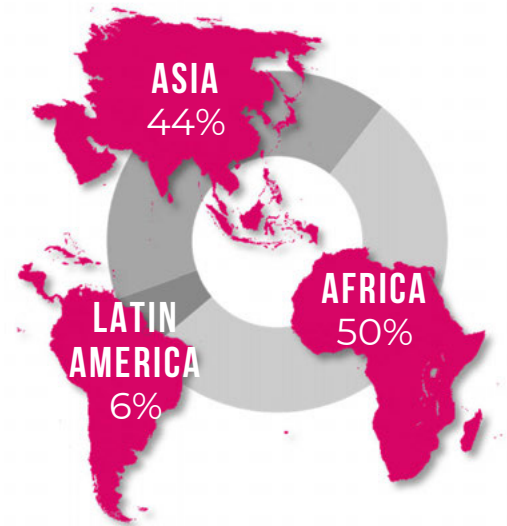


People assisted:
49,184



Applied resources:
€1,658,705

RESOURCES APPLIED BY GEOGRAPHICAL AREAS



PROJECTS

TOTAL GRANT

• Spanish Agency for International Development Cooperation (AECID)	4	€7,826,863
• Regional Government of Valencia	1	€290,886
• Regional Government of Madrid	1	€48,952
• Fondazione Terzo Pilastro-Internazionale	1	€55,000
• Fondazione Mondo Unito	1	€40,605
• Conferenza Episcopale Italiana	3	€196,002
• "la Caixa" Foundation	1	€360,000
• Alcalá de Henares City Hall	1	€9,720
• AUARA	1	€10,417
• Real Madrid Foundation	2	€20,000
• Roviralta Foundation	1	€3,500
• Social Promotion Foundation	4	€158,778



ASIA

With the support of the Spanish Agency for International Development Cooperation (AECID), the Foundation has continued to prioritize its work in the agricultural sector in the Palestinian Territories. With the implementation of two agreements and one project, agricultural development, the management and access of water resources, the creation of cooperatives, the improvement of production or the training of farmers have been favoured, in a sustainable and equitable way, guaranteeing the real and equal participation of women. With this, the population's food security has also been guaranteed and the resilience of rural communities has been strengthened.

Education has also been reinforced. Thanks to Fondazione Mondo Unito, the activity of the Spanish School Nuestra Señora del Pilar has

been supported in Jerusalem, which, in addition to academic training, promotes solidarity among its Christian and Muslim students. In Lebanon, for the fourth consecutive year, the implementation of the Real Madrid Foundation's social sports model has allowed students from two Lebanese schools to acquire values through sport. As for women, their vocational training oriented to employment in the tourism sector has been promoted, thanks to the Fondazione Terzo Pilastro-Internazionale.

Additionally, by using private funds, the Foundation has supported the training for the employment of women in vulnerable situations in India, and in the Philippines, their comprehensive training, with the renovation and equipping of the Mayana Cultural Center.



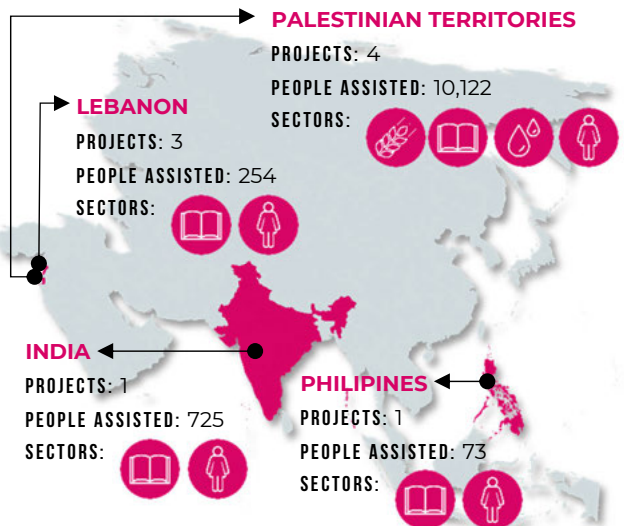
Ongoing projects



People assisted:
11,174



Applied resources:
€720,391





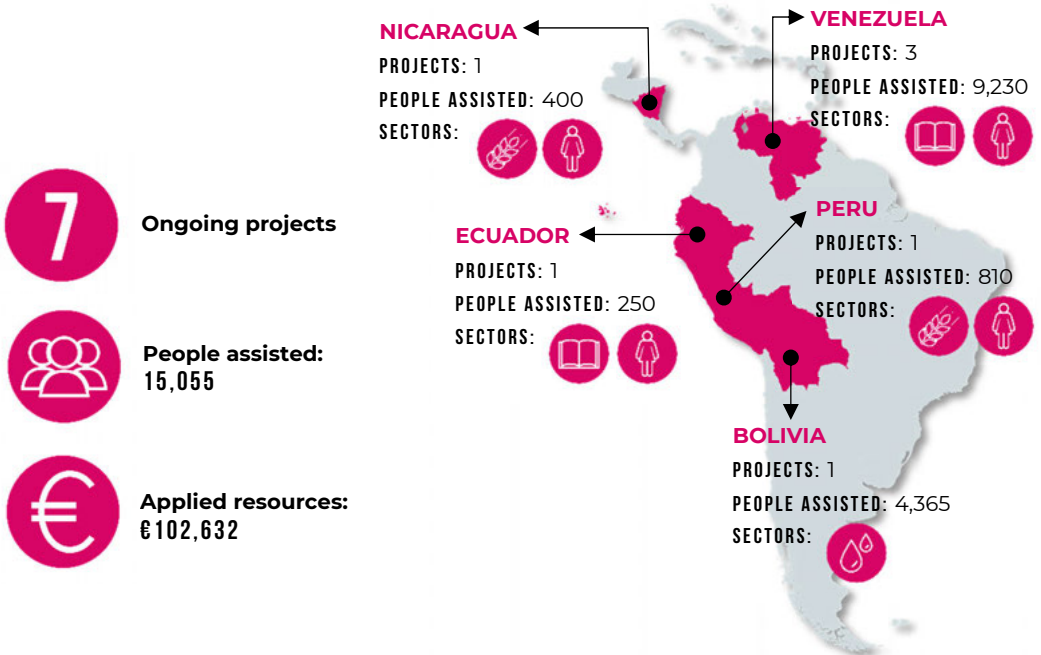
LATIN AMERICA

Thanks to the help of "la Caixa" Foundation and the Conferenza Episcopale Italiana, work has been carried out in the agriculture sector in Peru and Nicaragua, improving the training of farmers and ranchers, agricultural production and, consequently, population's food security.

Likewise, women have been an essential part of the projects. Employment-oriented vocational training has been offered to vulnerable women in Ecuador. In Venezuela, support has been provided for the preparation of two centers for the training and empowerment of women,

on the one hand, and comprehensive training and education for adolescent mothers and health care for them and their babies, on the other. These projects have had the financial support of the Conferenza Episcopale Italiana and Social Promotion Foundation's private funds.

Finally, the Foundation, thanks to the Regional Government of Madrid, has completed a project to guarantee access to drinking water for the rural population of Santa Cruz (Bolivia), through the installation of a water purification plant, with a positive impact on health.





AFRICA

The Foundation's work has been carried out mostly in Ethiopia, with a special focus on sustainable rural development with gender equality, to cope with recurring famine. In this way, work has been done to improve production and productivity of agricultural and pastoral communities, the recovery and sustainable management of natural resources in the face of climate change and natural and /or man-made disasters, and the empowerment and participation of women in productive resources, strengthening the fabric community and the resilience of the rural population in Oromia, with the help of the Regional Government of Valencia, and in the Somali region, with the development of the agreement that finances the Spanish Agency for International Development Cooperation (AECID).

On the other hand, with the support of AUARA, work has been carried out on the construction of four fountains in four rural communities to guarantee access to quality, potable water in East Wellega.

Likewise, work has been done to improve the quality of health services in Addis Ababa, acquiring medical equipment to try to reduce the maternal and child mortality rate at the St Gabriel Catholic Health Center, thanks to the support of the Alcalá de Henares City Council.

Lastly, in Kenya, thanks to private donations and funding from the Roviralta Foundation, support has continued for the Karibu Sana project, which seeks to guarantee a quality education for underprivileged children in Kibera, the largest slum in Nairobi.



Ongoing projects



People assisted:
22,955



Applied resources:
€835,682

ETHIOPIA

PROJECTS: 4

PEOPLE ASSISTED: 22,715

SECTORS:

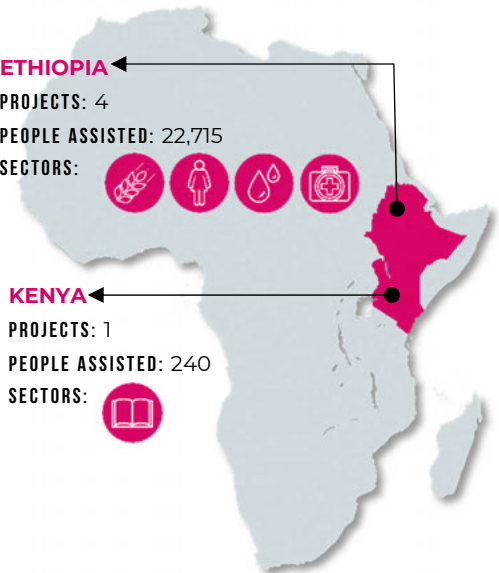


KENYA

PROJECTS: 1

PEOPLE ASSISTED: 240

SECTORS:



HUMANITARIAN AID

PROJECTS

COUNTRIES OF INTERVENTION:

Lebanon, Venezuela, Guatemala

ONGOING PROJECTS:

5

APPLIED RESOURCES:

€1,556,756

SECTORS:

Protection, health, disability

PEOPLE ASSISTED:

14,868

LOCAL PARTNER:

- Asociación para la Cooperación Educativa (ACOE). Guatemala
- Asociación de Arte y Ciencia (ASAC). Venezuela

FINANCIAL INSTITUTIONS

- EU Regional Trust Fund in Response to the Syrian Crisis "The MADAD Fund"
- United Nations High Commissioner for Refugees (UNCHR)
- Regional Government of Valencia
- Social Promotion Foundation

During 2019, Social Promotion has continued the humanitarian work started in 2013, on the occasion of the Syrian War and in support of Syrian refugees and vulnerable local population in Lebanon.

Thus, thanks to the fundings of the EU Regional Trust Fund in Response to the Syrian Crisis "The MADAD Fund", and in consortium with International Medical Corps UK (IMC) and Première Urgence Internationale (PUI), work has been done to improve access to health services. Specifically, the Foundation has been responsible for the provision of mental health services and psychosocial support from its specialized clinic in Zahle (Beqaa Valley), on the one hand, and the training of professionals who work in the healthcare disability sector and the creation of a referential database on the situation, needs and deficiencies of disability in Lebanon, on another hand.

With UNHCR's support, an assessment on vulnerability, debt and well-being has been carried out in Lebanon among Syrian refugees who have seen their homes dismantled in the municipality of Arsal (Baalbek-Hermel Governorate), to try to respond to them.

Likewise, thanks to the Regional Government of Valencia, the Foundation has provided its support to the victims of the eruption of the Fuego Volcano in Guatemala with the distribution of essential goods.

Finally, in Venezuela, the Foundation has helped the provision of medicines and food among the most vulnerable population in the Caracas Metropolitan area and western region of the country by using private funds.



CAMPAIGNS

SYRIA:

Thanks to financial aid from private donations, Social Promotion has supported its humanitarian work to alleviate the consequences of the Syrian conflict with refugees and vulnerable local personnel in the host countries.

<https://promocionsocial.org/en/siria/>

VENEZUELA:

Social Promotion has maintained a campaign in Venezuela for the provision of food and medicine to families in vulnerable situations, and to guarantee that young women do not abandon their education due to lack of resources.

<https://promocionsocial.org/en/venezuela/>

HUMANITY:

The Italian campaign "HUMANITY - Essere umani con gli esseri umani" created in 2017, has continued its mission of helping thousands of people fleeing the Syrian and Iraqi war, with emergency activities and long-term projects in Iraq, Syria, Lebanon and in the Kurdistan region.

HUMANITY is promoted by a consortium made up of FOCSIV and seven NGOs: Associazione Francesco Realmonte, Celim Milano, ENIGM Internazionale, Fondazione Internazionale Buon Pastore, FMSI - Fondazione Marista per la Solidarietà Internazionale, Associazione Punto Missione and Social Promotion Foundation.

<http://humanity.focsiv.it/>

HUMANITY

Essere umani con gli esseri umani



EDUCATION FOR DEVELOPMENT AND AWARENESS RAISING

The Foundation considers necessary a citizenship committed to the fight against poverty and social exclusion, and to the promotion of human and sustainable development.

To create critical consciences and generate those attitudes and commitments that are supportive and that help transform reality in the South, and also in the North, which is where most of these imbalances are found, an educational process that integrates knowledge, attitudes and values, is necessary.

For this reason, Social Promotion launches initiatives every year, paying special attention to youth, to publicize the reality of the countries in which it works, and the causes of poverty, social exclusion or violation of rights.

SEMINARS, STUDIES AND REPORTS

CENTRE FOR MIDDLE EASTERN STUDIES (CEMO)



In 2019, together with the Faculty of Communication of the Pontifical University of the Holy Cross and the Iscom Association, CEMO has promoted the Committee "Journalism and Religious Traditions".

Born in June, this committee unites journalists, educational institutions and representatives of

different religious realities (Christians, Jews, Muslims, Hindus, Buddhists, etc.) to promote understanding of the religious factor in the social context and in public opinion through courses, meetings and seminars.



In October, this committee held its second meeting to reflect on specific issues and problems on which to work together; the third meeting was held in December, with the participation of Alberto Zanconato, Head of the International Editorial Service of the ANSA Agency.

WOMEN AND EQUALITY OBSERVATORY (OMEI)

En In 2019, the Social Promotion Foundation has promoted the creation of the Women and Equality Observatory (OMEI), a multidisciplinary network of experts whose mission is to promote the generation of knowledge that allows analysing the situation of women in the world by launching concrete actions to help improve their living conditions.

This mission is carried out by conducting or disseminating rigorous research studies and exposing their results in working documents and thought seminars. Thus, on March 11, 2019, OMEI organized the round table: "Is there a 'penalty' for maternity?" at the Instituto Cervantes New York, being one of the side events organized by the Spanish civil society within the framework of the 63rd session of the Commission on the Status of Women (CSW63).



From a theoretical-practical perspective and based on the empirical data of the study "Is there a maternity penalty? Women and the labour market in Spain from a family perspective", carried out by the Complutense University of Madrid, the University of Seville and Acción Familiar NGO, with the support of the Government of Spain, this debate was addressed, proposing future measures of positive impact for correct this gap.

Subsequently, on July 16, OMEI replicated this round table at Google for Startups Campus, in Madrid, closing with the participation of Soledad Murillo, the Secretary of State for Equality.



In the same way, together with the REDI network and the Iñaki Díaz Consultant, OMEI organized the seminar "Women, society transformers" in the training centre for women "Las Gravileas" in Antigua Guatemala, on October 17

and 18. The purpose of the seminar was to provide 14 social organizations from 7 Latin American countries (Guatemala, Costa Rica, Nicaragua, the Dominican Republic, Colombia, Panama, and Peru) with tools focused on raising funds and improving financing sources, and the entrepreneurship, leadership and communication in projects led by women.



The participants in these seminars are the following: María Beamonte, General Director of the Social Promotion Foundation, Julieta de Micheo, OMEI Coordinator, Ignacio Olmos, Director of the Instituto Cervantes New York, Antonio Jesús Sánchez Fuentes, Director of the Research Group "Family Policies" from the Complutense University of Madrid, Viviana González Hincapié, Researcher at the Acción Familiar NGO Research and Family Studies Unit, Eva Chamizo, Director of European Affairs at Iberdrola, Ana Fernández Ardavín, Dean of IMF Business School, Blanca Narváez, Director General of the Junior Achievement Foundation, Mónica Ríos, General Secretary of the NGO Network for the Development of Ibero-American Countries (REDI), María Tosca, Director of Employment, Training and Entrepreneurship of the Spanish Chamber of Commerce, Paloma Cervilla, journalist for ABC, and Ana Abade, Government Affairs & Public Policy at Google.

OMEI's activity in 2019 has been sponsored by Google, the Chávarri por el Bien Común Foundation, Iberdrola, Rodilla, the Spanish Chamber of Commerce, Zebra Productions and Junior Achievement.

LATIN AMERICAN FORUM

Social Promotion created in 2009 the Latin American Forum in Rome, to promote meetings between Latin American diplomats and journalists and to discuss current issues about Latin America.

In 2019, 6 of them were carried out to address issues such as artistic and cultural heritage, the role of new generations, cultural diversity for dialogue and development, peace and common coexistence, Christian politicians and policies active for climate change in Latin America.

SEMINARS

On May 23, the Association Familiale pour l'Education (AFE), International Federation for Family Development (IFFD) and Social Promotion, held the conference "Family, the Face of Society" in Beirut, Lebanon, to raise awareness of the challenges of the family today.



Subsequently, the Mainel Foundation and the Social Promotion Foundation, sponsored by the Regional Government of Valencia, organized on October 24 and 25, the III International Congress on Human Rights "Human Rights and Climate Justice"..



Leading international experts analysed the impact that the climate crisis has on communities in the North and South and sought solutions to guarantee social justice, equality and the eradication of poverty in its multiple dimensions.

Macarena Cotelo, Director of Social Promotion Projects, presented the table "The Impact of Climate Change on Human Health", with the participation of Paul Wilkinson, The London School of Hygiene & Tropical Medicine, United Kingdom.

As a culmination for the Congress, the exhibition "Ecodistopías", by the artist Hugo Martínez-Tormo, was inaugurated to raise awareness about pollution in the seas and the need to take urgent measures to reverse the current environmental problem.

EDUCATION AND TRAINING

EFAS FOR DEVELOPMENT

The Social Promotion Foundation, in collaboration with the National Union of Agrarian Family Schools (UNEFA), has launched a project of Education for Development and Global Citizenship aimed at the students of the EFA of Spain on the importance of the Development Agenda 2030. The objective is to generate interest, commitment and reflection around the



Sustainable Development Goals (SDGs), and to call for action to achieve a more just and sustainable world.

For this, a web portal, a didactic guide and materials have been created to work in the classroom, within the framework of the agreements that Social Promotion is currently developing in Ethiopia and Palestine, with the support of the Spanish Agency for International Development Cooperation (AECID).

On July 5, 2019, during the XXVIII EFA Summer School "Development of rural potential", a meeting took place with directors and teachers to talk about this project.

<https://ods.promocionsocial.org/>

YOUTH MUN MADRID



Youth Mun Madrid (YMM) is an initiative that is aimed at young schoolchildren from Madrid and the Canary Islands, with the aim of familiarizing them with the United Nations Models (MUN) by conducting simulations, in which they represent member countries of the UN. By approaching the world of diplomacy and negotiation, they must find solutions to the problems that are part of the international agenda.

In 2019, thanks to the support of the "la Caixa" Foundation and Queen Sofia Foundation, YMM has finished its second edition and launched the third. In this period, in addition to having carried out 9 training sessions as part of the learning process, in December the solidarity challenge 'SOS Venezuela' took place at Caixa Forum in Madrid. The objective was to encourage the research for innovative formulas that would help 20 vulnerable families in the context of crisis in the Latin American country.

Likewise, on April 12 and 13, the 2nd edition of YMM held its Final Conference, which opened in the plenary hall of the Madrid City Council, in the Palacio de Cibeles, whose work commitments were held at the Madrid school Los Tilos.



Later in July, YMM designed the activity "Take action to be part of the change" so that 80 young participants in the summer camps in Porto and Strasbourg could provide solutions to the challenges "How to halve food waste for 2030", "How to promote greater participation of young people in society" and "How to combat the isolation and loneliness of the elderly",

which were shared on the empodera.org platform.

SUSTAINABILITY AND INTERCULTURALITY: FROM THEORETICAL CONCEPTS TO ACTIVE SKILLS

Social Promotion has continued to develop the awareness work that it started in 2018 in Italy on development and sustainability in accordance with the 2030 Agenda, aimed at students, teachers and directors of upper secondary schools, universities, and businessmen and managers of human resources in Italy.

This action is part of a broader project developed by one of our Italian partners in the project, the Centro ELIS Association, with the support of the Italian Cooperation, which aims to reinforce the responsibility of the private sector (company) to contribute to achieving the Sustainable Development Goals.

In 2019, 6 meetings were held in Rome with 120 entrepreneurs on sustainability and Corporate Social Responsibility (CSR).

AWARENESS RAISING

STAND TOGETHER



In 2017, the Communion and Liberation, Rome Reports TV News Agency, ISCOM and Social Promotion launched #StandTogether, an inclusive, ecumenical, digital platform to give voice to persecuted Christians, especially those living in the Middle East, and highlight the importance of religious freedom.

During the year 2019, with the support of the Papal Foundation, awareness-raising activities have continued and the symposium "Stand Together to Defend International Religious Freedom", held on April 3, has been held at the United States Embassy before the Holy Campus. The goal was to promote and defend the

universal human right to religious freedom, recognizing that for millions around the world it is currently threatened or does not exist. The act was attended by the Secretary of State of the Holy See, Cardinal Pietro Parolin.



WORKSHOP

Throughout the year, Social Promotion has promoted various workshops and initiatives to raise awareness and publicize the reality of the countries where it works.



Thus, in the month of January, Jumana Trad, President of Social Promotion, participated in the Debate-Talk "The challenge of religious freedom", along with Javier Menéndez Ros, Director of Aid to the Church in Need, held at the Casino of Madrid. Later, in April, she spoke about the work of Social Promotion in Lebanon, at an event organized by the Rotary Club of Beirut Cosmopolitan.

On the other hand, also in April, Social Promotion participated in the XIII edition of the "IEB

Solidario" one more year, together with some twenty foundations and NGOs, to make known to the students their work and the different ways of collaborating in their volunteering.

In May, the Foundation held an awareness session for primary school students at Orvalle School on the situation of Syrian refugees in Lebanon and Jordan. This activity was part of the annual solidarity campaign of the school, which has had as its goal the "Conquest of Freedom", and with which it has supported, with private donations from families, the Foundation's humanitarian work in favour of this collective.

Also with this theme, in June, the Foundation participated in the "Choose it, do it!" Program dedicated to bringing the students of 4th E.S.O. and 1st of Bacalaureate of the Arenales Carabanchel School to the reality and the work of the NGO and social organizations.



In addition, as part of the "Futurus 2019" program of the Lasalle Maravillas School in Madrid, one of its students of 4th E.S.O. was at the Foundation's headquarters on June 4 and 5 to learn about their work and to share their experience later with the rest of his schoolmates.

SOLIDARITY INITIATIVES

For yet another year, our representative in Catalonia, María Tió, has disseminated the work of the Foundation, specifically in Ethiopia, and has supported it with the solidarity sale of the book "Run like an Ethiopian".

On the other hand, for the third consecutive year, the IES Las Veredillas in Torrejón de Ar-

doz, on the day of its party, organized its charity market again to support the Foundation's work in favour of people in vulnerable situations, which this year has been aimed at Syrian refugees. Students, parents, the management of the centre and the teaching team are involved in carrying out their solidarity project, where the high participation of the entire educational community is its greatest value.



YOUTH ACTIVITIES

In coordination with youth associations in Spain, Social Promotion promotes different activities for young people, to contribute to their extracurricular and extra-university training, and generate solidarity attitudes and commitments.

In 2019, a total of 12 activities were carried out, 8 in Spain, and 4 in Europe (Rome, Porto and Strasbourg-Geneva), in which 747 young people and 149 supervisors participated.

UNITED NATIONS

The Foundation, with General Consultative Status with the Economic and Social Council (ECOSOC) of the United Nations since 2004, has participated, through its Women and Equality Observatory (OMEI), on March 11-13 in the Commission of the Juridical and Social Condition of Women (CSW63) held at the UN Headquarters in New York, and has organized a parallel event to it with the round table "Is there a 'penalty' for maternity?" on March 11, at the Instituto Cervantes New York.



Also, on December 13, through it was present at the round table "Women's talent and climate change" at the SUEZ stand, within the framework of the UN Conference on Climate Change, COP25.

Furthermore, in October, the Foundation participated in the side event "Alimentazione Sana e Dignità Umana" organized by the Forum of Catholic Inspired NGOs, of which it is a member, and held at the headquarters of the Food and Agriculture Organization of the United Nations (FAO), in Rome.

PARTNERSHIPS AND NETWORKS

READI, REDI, ESBAL

Social Promotion considers that cooperation is an associative and participative process, based on the role of civil society. For this reason, it promoted the creation of the READI, REDI and ESBAL networks, in which it is member. These networks serve as a space to share information, successful experiences and good practices among social organizations from countries in the Mediterranean basin, Latin America and Eastern Europe and the Balkans, respectively.

In October 2019, the high attendance of REDI partners to the Seminar "Women, transformer of reality", promoted by the Foundation, through its Observatory on Women and Equality (OMEI), REDI and the Consultant Iñaki Díaz, to promote female entrepreneurship in Latin America, allowed the first face-to-face meeting to be held in Antigua Guatemala in order to strengthen the REDI network and continue to grow.

ANNA LINDB FOUNDATION (FAL)

The Foundation is a member of the Spanish network of the Anna Lindh Foundation (FAL), whose objective is to promote cultural dialogue between the north and south of the Mediterranean. Social Promotion collaborates with FAL, providing content to the newsletter and website.

FORUM OF CATHOLIC INSPIRED NGOS (ROME FORUM)

The Rome Forum was created in order to reflect on the contribution that its member organizations can offer, in collaboration with the Holy See, to solve the problems and challenges facing the United Nations and other international and regional organizations. To do this, it has organized various thematic work groups: family, youth, human rights, education, development and the environment, health and migration.

Throughout 2019, the work of these groups on the concept of "Inclusion" has continued, and two multidisciplinary meetings of experts have taken place in Rome –on January 10 and 11, June 17 and 18-, in those who participated as a co-facilitator, together with the NGO MIAMSI, in the thematic group "development and environment".

Also, from December 5 to 7, the General Assembly of the Forum took place in Rome, with the central theme "Advancing towards a more inclusive society", in which the work of each of the groups was presented. Macarena Coteló, Project Director of the Foundation, presented the work of the development group to the plenary of the Assembly, and coordinated a workshop on collaboration mechanisms between organizations in the international area.

CULTURAL AND EDUCATIONAL ACTIVITY

Social Promotion Foundation provides institutional and economic support to social initiatives through its programs to promote cultural, social and solidarity values, dialogue between cultures and the promotion of peace, paying special attention to the role of women, mainly young people, and the family in society.

In this way, during 2019, Social Promotion has financially helped the development of the activities promoted in Spain by the Alerce Cultural Charity Association and the Las Lomas Youth Association, the Club Roca Youth Association, the Traina University Youth Association and the Canfranc Foundation, as well as the Álvaro del Portillo Memory Association for the Exhibition of Blessed

Guadalupe Ortiz de Landázuri at Tajamar School; and in Portugal, the Rampa Clube's activities.

Likewise, the Foundation supports educational institutions and programs that encourage education at its different levels and access to it for people with limited resources by encouraging each individual to be the protagonist of their own development and generate true social wealth.

In 2019, in Spain, the Foundation has supported the multidisciplinary university training programs of Somosierra and Zurbarán Colleges, and the improvement of the facilities of Los Tilos School; and the Fontana Nuova Cultural Association, in Italy.



VOLUNTEERING

The Foundation works to build a culture of solidarity centered on the person, especially among young people, promoting their social participation, and empowering them to adequately volunteer, and may even be agents of development.

In 2019, the Foundation has had 367 volunteers.

VOLUNTEERING OF YOUNG PEOPLE FROM MADRID IN OCCUPATIONAL CENTERS

Social Promotion has signed a collaboration agreement with the Ministry of Social Policies of the Regional Government of Madrid and the Madrid Agency for Social Care (AMAS), thanks to which young people from Madrid can volunteer for leisure and accompaniment in two of its Occupational Centers for people with intellectual disabilities: Barajas and Ciudad Lineal.

FAMILY VOLUNTEERING

Families from Las Tablas-Valverde School in Madrid have continued to jointly do this volunteering at the residence of the Nuestra Señora del Camino Foundation, which caters for people with functional diversity.

VOLUNTEERING OF YOUTH ASSOCIATIONS

Social Promotion works with youth associations in Spain, with whom it has signed a collaboration agreement to carry out and coordinate volunteering and social action activities and volunteer training programs throughout the year.

From 2019, we highlight the initiative "Leave Your Mark", a collaborative space of young people born in 2005 (G-2005) where they share their ideas and actions to change the world from their own environment, developing their own social projects.

To do this, "Leave Your Mark" offers the new volunteers of the Social Promotion Foundation social innovation workshops, based on the "learning by doing" and "design thinking"

methodologies, and material for the development of the actions.

In February, the volunteers presented their first projects, which were awarded in the categories of "Impact on the environment", "Teamwork" and "Innovation". At that same event, they presented a Generation 2005 sweatshirt designed with their own ideas.

PARTICIPATION IN FEVOCAM ACTIVITIES

Along with the heads of Volunteering and Communication of various NGOs, Social Promotion has actively participated in the creativity session to design the Plataforma de Entidades de Voluntariado de la Comunidad de Madrid (FEVOCAM) campaign on volunteering, which has been exhibited since September in Madrid Metro stations.

With the slogan "For people who love", this campaign has sought to promote volunteering among the Madrid population and offer those who wish to participate a clear and direct way of contacting volunteer programs through FEVOCAM.

In addition, within the framework of the FEVOCAM "Tours" program, the Foundation gave a workshop at Lasalle Maravillas School, with the aim of highlighting "volunteering" and reflecting and debating how it can contribute to improving our environment and the lives of people in vulnerable situations.





**LEAVE
YOUR
MARK
2005
LIMITED
EDITION**



**Para
gente
que quiere**



Te conectamos con acciones de voluntariado.

FEVOCAM lleva más de 25 años canalizando la participación de la sociedad a través del voluntariado en las ONG.






#hazvoluntariado
www.fevocam.org



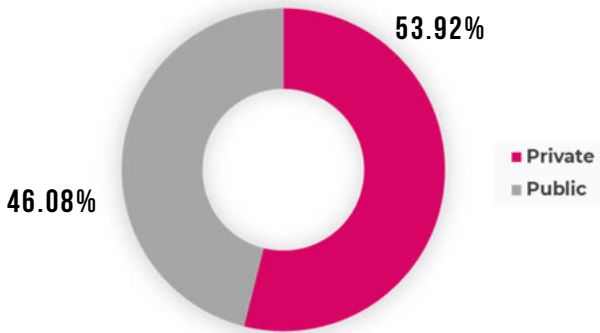

ECONOMIC INFORMATION

The financial results of Social Promotion Foundation for the year 2018 are framed in the Strategic Action Plan approved by the Board of Trustees for the period 2017-2020.

INCOMING RESOURCES

In 2019, the resources obtained through grants from public and private institutions and donations from individuals and companies amount to €4,634,561.94.

Regarding the origin of the funds, 53.92% corresponds to private resources, and 46.08% to public resources.



RESOURCES ALLOCATION BY AREAS OF ACTIVITY

During 2019, the resources applied in the form of expenditure and investments directly associated with the activities in fulfilment of purposes amounted to €5,683,898.99.

Some 29.18% of these have been allocated to development cooperation; 27.39%, to humanitarian aid; 34.06%, to cultural and educational activity; 0.86%, to volunteering; and 8.51%, to education for development and awareness raising, youth and women.

The cooperation for development is the one that receives, together with cultural and educational activity, the greatest application of funds, due to the Foundation's extensive work experience in these areas.

Likewise, in the education for development and awareness activity, activities related to women take on greater prominence, especially with the creation of the Women and Equality Observatory (OMEI) and the 3rd edition of Youth Mun Madrid.

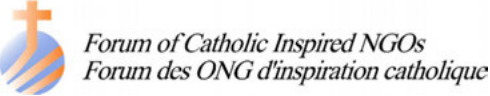
AREAS OF ACTIVITY

AREAS OF ACTIVITY	RESOURCES ALLOCATION	PERCENTAGE
Cooperation for development	€1,658,705.33	29.18%
Humanitarian aid	€1,556,755.89	27.39%
Cultural and educational activity	€1,935,668.02	34.06%
Volunteering	€48,976.59	0.86%
Education for development and awareness raising, youth and women	€483,793.16	8.51%

PUBLIC AND PRIVATE FUNDERS



ACKNOWLEDGMENTS AND COLLABORATIONS



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